Global Smart Education Market 2014-2018

Description:

About Smart Education

Smart education or digital education refers to the integration of IT with education. It involves technologies that are used to convert traditional education systems into automated virtual learning environment through web-based courses, assessment materials, online tutoring, professional development, and data management systems. These technologies consist of software such as educational enterprise resource planning (ERP) to disruptive technologies such as learning management system (LMS) and learning content management system (LCMS), interactive whiteboards, and simulation-based learning hardware. Smart education widely caters to the needs of governments, international standard bodies, and educators from all streams.

The analysts forecast the Global Smart Education market to grow at a CAGR of 20.76 percent over the period 2013-2018.

Covered in this Report

This report covers the present scenario and the growth prospects of the Global Smart Education market for the period 2014-2018. To calculate the market size, the report considers the revenue generated by vendors through the following product segments in the Corporate sector, Government sector, and Education sector: education content, services, software, and hardware.

The report, the Global Smart Education Market 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the APAC and EMEA region, North America, and the rest of the world (ROW); it also covers the Global Smart Education market landscape and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Regions
- APAC
- EMEA
- North America
- ROW

Key Vendors
- Adobe Systems
- Blackboard
- Educomp Solutions
- NIIT
- Scholastic
- Smart Technologies
- Three Rivers Systems

Other Prominent Vendors
- Cisco Systems
- Desire2Learn
- Ellucian
- Intel
- N2N Services
- Saba Software
- SunGard Instructure

Market Drivers
- Growing Globalization
- For a full, detailed list, view our report

Market Challenges
- Lack of Digital Fluency
- For a full, detailed list, view our report
Market Trends
- Technological Advancements
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

The report is also available as part of our annual subscription offer. Please get in touch with our customers service team in order to find out more.

Contents:
01. Executive Summary
02. List of Abbreviations
03. Scope of the Report
03.1 Market Overview
03.2 Product Offerings
04. Market Research Methodology
04.1 Market Research Process
04.2 Research Methodology
05. Introduction
06. Market Landscape
06.1 Market Overview
06.2 Market Size and Forecast
06.3 Five Forces Analysis
07. Market Segmentation by Product
07.1 Global Smart Education Market by Product Segmentation
07.2 Global Education Content Segment
07.2.1 Market Size and Forecast
07.3 Global Services Segment
07.3.1 Market Size and Forecast
07.4 Global Software Segment
07.4.1 Market Size and Forecast
07.5 Global Hardware Segment
07.5.1 Market Size and Forecast
08. Geographical Segmentation
08.1 Global Smart Education Market by Geographical Segmentation
08.2 Smart Education Market in North America
08.2.1 Market Size and Forecast
08.3 Smart Education Market in EMEA Region
08.3.1 Market Size and Forecast
08.4 Smart Education Market in APAC Region
08.4.1 Market Size and Forecast
08.5 Smart Education Market in ROW
08.5.1 Market Size and Forecast
09. Buying Criteria
10. Market Growth Drivers
11. Drivers and their Impact
12. Market Challenges
13. Impact of Drivers and Challenges
14. Market Trends
15. Trends and their Impact
16. Vendor Landscape
16.1 Competitive Scenario
16.1.1 Key News
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