Global Smart Education Market 2014-2018

Description:
About Smart Education

Smart education or digital education refers to the integration of IT with education. It involves technologies that are used to convert traditional education systems into automated virtual learning environment through web-based courses, assessment materials, online tutoring, professional development, and data management systems. These technologies consist of software such as educational enterprise resource planning (ERP) to disruptive technologies such as learning management system (LMS) and learning content management system (LCMS), interactive whiteboards, and simulation-based learning hardware. Smart education widely caters to the needs of governments, international standard bodies, and educators from all streams.

The analysts forecast the Global Smart Education market to grow at a CAGR of 20.76 percent over the period 2013-2018.

Covered in this Report
This report covers the present scenario and the growth prospects of the Global Smart Education market for the period 2014-2018. To calculate the market size, the report considers the revenue generated by vendors through the following product segments in the Corporate sector, Government sector, and Education sector: education content, services, software, and hardware.

The report, the Global Smart Education Market 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the APAC and EMEA region, North America, and the rest of the world (ROW); it also covers the Global Smart Education market landscape and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Regions
- APAC
- EMEA
- North America
- ROW

Key Vendors
- Adobe Systems
- Blackboard
- Educomp Solutions
- NIIT
- Scholastic
- Smart Technologies
- Three Rivers Systems

Other Prominent Vendors
- Cisco Systems
- Desire2Learn
- Ellucian
- Intel
- N2N Services
- Saba Software
- SunGard Instructure

Market Drivers
- Growing Globalization
- For a full, detailed list, view our report

Market Challenges
- Lack of Digital Fluency
- For a full, detailed list, view our report
Market Trends
- Technological Advancements
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

The report is also available as part of our annual subscription offer. Please get in touch with our customers service team in order to find out more.

Contents:
01. Executive Summary
02. List of Abbreviations
03. Scope of the Report
03.1 Market Overview
03.2 Product Offerings
04. Market Research Methodology
04.1 Market Research Process
04.2 Research Methodology
05. Introduction
06. Market Landscape
06.1 Market Overview
06.2 Market Size and Forecast
06.3 Five Forces Analysis
07. Market Segmentation by Product
07.1 Global Smart Education Market by Product Segmentation
07.2 Global Education Content Segment
07.2.1 Market Size and Forecast
07.3 Global Services Segment
07.3.1 Market Size and Forecast
07.4 Global Software Segment
07.4.1 Market Size and Forecast
07.5 Global Hardware Segment
07.5.1 Market Size and Forecast
08. Geographical Segmentation
08.1 Global Smart Education Market by Geographical Segmentation
08.2 Smart Education Market in North America
08.2.1 Market Size and Forecast
08.3 Smart Education Market in EMEA Region
08.3.1 Market Size and Forecast
08.4 Smart Education Market in APAC Region
08.4.1 Market Size and Forecast
08.5 Smart Education Market in ROW
08.5.1 Market Size and Forecast
09. Buying Criteria
10. Market Growth Drivers
11. Drivers and their Impact
12. Market Challenges
13. Impact of Drivers and Challenges
14. Market Trends
15. Trends and their Impact
16. Vendor Landscape
16.1 Competitive Scenario
16.1.1 Key News
16.2 Market Share Analysis 2013
16.3 Other Prominent Vendors
17. Key Vendor Analysis
17.1 Adobe Systems
17.1.1 Key Facts
17.1.2 Business Overview
17.1.3 Business Segmentation by Revenue 2013
17.1.4 Business Segmentation by Revenue 2012 and 2013
17.1.5 Geographical Segmentation by Revenue 2013
17.1.6 Business Strategy
17.1.7 Recent Developments
17.1.8 SWOT Analysis
17.2 Blackboard
17.2.1 Key Facts
17.2.2 Business Overview
17.2.3 Business Segmentation
17.2.4 Recent Developments
17.2.5 SWOT Analysis
17.3 Educomp Solutions
17.3.1 Key Facts
17.3.2 Business Overview
17.3.3 Business Segmentation by Revenue 2013 and 2014
17.3.4 Geographical Segmentation by Revenue 2013
17.3.5 Recent Developments
17.3.6 SWOT Analysis
17.4 NIIT
17.4.1 Key Facts
17.4.2 Business Overview
17.4.3 Business Segmentation by Revenue 2014
17.4.4 Business Strategy
17.4.5 Recent Developments
17.4.6 SWOT Analysis
17.5 Scholastic
17.5.1 Key Facts
17.5.2 Business Overview
17.5.3 Geographical Segmentation by Revenue 2014
17.5.4 Business Segmentation by Revenue 2013 and 2014
17.5.5 Recent Developments
17.5.6 SWOT Analysis
17.6 Three Rivers Systems
17.6.1 Key Facts
17.6.2 Business Overview
17.6.3 Product Segmentation
17.6.4 Recent Developments
17.6.5 SWOT Analysis
18. Other Prominent Vendors
18.1 Cisco Systems
18.2 Desire2Learn
18.3 Ellucian
18.4 Intel
18.5 N2N Services
18.6 Saba Software
18.7 SunGard Instructure
19. Other Reports in this Series
List of Exhibits
Exhibit 1: Market Research Methodology
Exhibit 2: Global Smart Education Market by Type of Services
Exhibit 3: Global Smart Education Market 2013-2018 (US$ billion)
Exhibit 4: Global Smart Education Market by Product Segment
Exhibit 5: Global Smart Education Market by Product Segmentation 2013

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Global Smart Education Market 2014-2018
Web Address: http://www.researchandmarkets.com/reports/3025938/
Office Code: SCBR734T

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Electronic (PDF) - Single User</td>
<td>USD 2500</td>
</tr>
<tr>
<td></td>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td>USD 2800</td>
</tr>
<tr>
<td></td>
<td>Electronic (PDF) - Site License</td>
<td>USD 3500</td>
</tr>
<tr>
<td></td>
<td>Electronic (PDF) - Enterprisewide</td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: __________________________ Last Name: __________________________
Email Address: * __________________________
Job Title: __________________________
Organisation: __________________________
Address: __________________________
City: __________________________
Postal / Zip Code: __________________________
Country: __________________________
Phone Number: __________________________
Fax Number: __________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: _______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World