

Growth in the construction industry is expected to boost the demand for wood products. This would lead to growth in demand for wood adhesives and binders, especially for structural bonding applications. However, volatile feedstock prices for petroleum-based wood adhesives and binders and regulations on chemicals emitting volatile organic compounds (VOCs) are expected to hamper the growth of the wood adhesives and binders market. Extensive research, especially on bio-based chemistries, and new product development with low VOC emissions is expected to provide growth opportunities in the near future.

This report provides a detailed description of the global wood adhesives and binders market based on volume share (kilo tons) and revenue (USD million) for the period from 2014 to 2020. The report highlights the factors contributing to the growth of the market. It also covers restraints that impede market growth. Detailed forecasts for the years 2014 to 2020 for wood adhesives and binders have been given separately for better understanding of the market scenario. The wood adhesives and binders market is described with respect to various segments along with the opportunities that are expected in the next six years.

For geographic analysis, the global wood adhesives and binders market has been segmented into regions such as North America, Europe, Asia Pacific and Rest of the World. The wood adhesives and binders market has been segmented based on the following product types: Urea-formaldehyde, melamine-urea-formaldehyde, phenol-formaldehyde, isocyanates, soy-based and others. The study also analyzes market attractiveness for all product segments of wood adhesives and binders with the help of the market attractiveness tool. Additionally, average global historical prices for the period between 2004 and 2013 have been provided for each of the products mentioned above.

The study segments the market on the basis of applications into cabinets, flooring & plywood, furniture & subcomponents, windows & doors, and other applications. The study provides forecasts and estimates for each application segment in terms of revenue and volume during the forecast period from 2014 to 2020.

For a more comprehensive view of the market, a value chain analysis, raw material analysis and Porter’s five forces model is provided to understand the specifics of the industry structure besides giving an overview of the degree of competitiveness. The report also includes detailed profiles of key players such as 3M Company, HB Fuller, Henkel AG, BASF SE, Bostik SA, Huntsman Corporation, the Dow Chemical Company, Adhesive Research Inc., Avery Dennison Corporation and Ashland, Inc. Detailed description of players includes parameters such as company overview, financial overview, business strategies, SWOT analysis and recent developments of the company.

Certain assumptions were made in order to manage the scope of the research. Inflation is not a part of pricing in this report. Prices of wood adhesives and binders vary in each region. Different end-users use different types of products, thus pricing for each application varies according to region while estimating and forecasting market revenue on the global basis. Regional average price has been considered while breaking down the market by product types in each region. All prices accounted in the report reflect average free-on-board (FOB) prices.

The report segments the global wood adhesives and binders market as:

Wood Adhesives and Binders Market – Product Segment Analysis
- Urea-formaldehyde (UF)
- Melamine-urea-formaldehyde (MUF)
- Phenol-formaldehyde (PF)
- Isocyanates (MDI, TDI, HDI)
- Soy based
- Others (Including polyurethane, epoxy, silicone, polyvinyl acetate (PVAc) and ethyl vinyl acetate (EVA)

Wood Adhesives and Binders Market – Application Analysis
- Cabinets
- Flooring & plywood
- Furniture & subcomponents
- Windows & doors
- Others (Including do-it-yourself consumer products and crafts)

Wood Adhesives and Binders Market - Regional Analysis
- North America
- Europe
- Asia Pacific
- Rest of the World

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