Global Savory Snacks Market 2014-2018

Description: About Savory Snack

Savory snacks are the salty snacks made from natural as well as artificial ingredients. These snacks include potato chips, extruded snacks, nuts and seeds, traditional snacks, popcorn, pretzels, meat snacks, and other savory snacks.

The analysts forecast the Global Savory Snacks market to grow at a CAGR of 4.57 percent over the period 2013-2018.

Covered in this Report

The report covers the present scenario and the growth prospects of the Global Savory Snacks market for the period 2014-2018. In terms of type of snacks, the Global Savory Snacks market can be categorized into eight: potato chips, extruded snacks, nuts and seeds, traditional snacks, popcorn, pretzels, meat snacks, and other savory snacks.

The report, the Global Savory Snacks Market 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, the APAC region, Europe, the MEA region; it also covers the Global Savory Snacks market landscape and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Regions
- Americas
- APAC
- Europe
- MEA

Key Vendors
- CoAngra Foods
- General Mills
- Kraft Foods
- Pepsi

Other Prominent Vendors
- Blue Diamonds Growers
- Calbee Foods
- Haldiram
- JFC International
- Kellogg
- Oberto Brands
- Universal Robina
- Want Want
- Wise Foods

Key Market Drivers
- Change in Lifestyle
- For a full, detailed list, view our report

Key Market Challenges
- Threat of Substitutes
- For a full, detailed list, view our report

Key Market Trends
- Increase in Demand from Developing Countries
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the Key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

The report is also available as part of our annual subscription offer. Please get in touch with our customers service team in order to find out more.
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