Fragrance Ingredients Market by Type, by Application & by Geography - Global Trends & Forecasts to 2019

Description: Fragrance Ingredients Market by Type (Essential Oils and Aroma Chemicals), by Application (Cosmetics & Toiletries, and Soaps & Detergents) & by Geography - Global Trends & Forecasts to 2019

The fragrance ingredients market has grown exponentially in the last few years and this trend is projected to continue. The market was valued at $12,383.25 million in 2013; and at a CAGR of 5.6% from 2014, the market is projected to reach $17,104.21 million by 2019. The market is being driven by the change in consumer preferences, significant technological advancements, and increase in demand from emerging economies for natural fragrances due to health concerns related to synthetic chemicals. The fragrance ingredients market is also facing various challenges such as high cost of migration from synthetic to natural sources, lack of transparency in fragrance patent protection laws, and health concerns related to synthetic products. Potential opportunities exist in the Asian and Latin American regions due to the low cost of raw materials for natural ingredients and the availability of labor. Fragrances also are finding applications in various unconventional products such as deodorants with chocolate fragrance.

Europe accounted for the largest share of the fragrance ingredients market in 2013. However, in the next five years, the market in Latin America is projected to grow at the highest CAGR, followed by the Asia-Pacific region. These regions are projected to be the emerging revenue-generating pockets for the market players.

In this report, the fragrance ingredients market has broadly been segmented on the basis of types, applications, and regions. The report has further been divided into sub-segments. The market for essential oils has been sub-segmented into orange, M. arvensis, eucalyptus, cedarwood, citronella and others (Basil, camphor, clove, coriander, jamrosa, lemongrass, litsea cubeba, patchouli, and sassafras). On the other hand, the market for aroma chemicals have been further sub-segmented into terpenes, benzenoids, musk chemicals and others (aliphatic, alicyclic, and heterocyclic compounds). The increase in inclination towards the use of branded fragrances from various countries as a result of globalization, rise in the disposable income, and growth in population are the key factors driving the growth of the market in the developing regions. The fragrance ingredients market is marked with intense competition due to the presence of a large number of both large- and small-scale firms. Expansions, acquisitions, and new product developments are the key strategies adopted by market players in order to ensure their growth in the market. The market is dominated by players such as BASF SE (Germany), Symrise AG (Germany), Givaudan SA (Switzerland), and International Flavors & Fragrances Inc. (U.S.).

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