Fragrance Ingredients Market by Type, by Application & by Geography - Global Trends & Forecasts to 2019

Description: The fragrance ingredients market has grown exponentially in the last few years and this trend is projected to continue. The market was valued at $12,383.25 million in 2013; and at a CAGR of 5.6% from 2014, the market is projected to reach $17,104.21 million by 2019. The market is being driven by the change in consumer preferences, significant technological advancements, and increase in demand from emerging economies for natural fragrances due to health concerns related to synthetic chemicals. The fragrance ingredients market is also facing various challenges such as high cost of migration from synthetic to natural sources, lack of transparency in fragrance patent protection laws, and health concerns related to synthetic products. Potential opportunities exist in the Asian and Latin American regions due to the low cost of raw materials for natural ingredients and the availability of labor. Fragrances also are finding applications in various unconventional products such as deodorants with chocolate fragrance.

Europe accounted for the largest share of the fragrance ingredients market in 2013. However, in the next five years, the market in Latin America is projected to grow at the highest CAGR, followed by the Asia-Pacific region. These regions are projected to be the emerging revenue-generating pockets for the market players.

In this report, the fragrance ingredients market has broadly been segmented on the basis of types, applications, and regions. The report has further been divided into sub-segments. The market for essential oils has been sub-segmented into orange, M. arvensis, eucalyptus, cedarwood, citronella and others (Basil, camphor, clover, coriander, jamrosa, lemongrass, litsea cubeca, patchouli, and sassafras). On the other hand, the market for aroma chemicals have been further sub-segmented into terpenes, benzenoids, musk chemicals and others (aliphatic, alicyclic, and heterocyclic compounds). The increase in inclination towards the use of branded fragrances from various countries as a result of globalization, rise in the disposable income, and growth in population are the key factors driving the growth of the market in the developing regions. The fragrance ingredients market is marked with intense competition due to the presence of a large number of both large- and small-scale firms. Expansions, acquisitions, and new product developments are the key strategies adopted by market players in order to ensure their growth in the market. The market is dominated by players such as BASF SE (Germany), Symrise AG (Germany), Givaudan SA (Switzerland), and International Flavors & Fragrances Inc. (U.S.).

Contents:
1 Introduction
  1.1 Objectives of the Study
  1.2 Markets Covered
  1.3 Stakeholders
  1.4 Market Scope

2 Research Methodology
  2.1 Description of the Fragrance Ingredients Demand Model
    2.1.1 Changing Consumer Preferences: Health & Image
    2.1.2 Population Growth & Urbanization Trend
  2.2 Market Size Estimation
  2.3 Market Crackdown & Data Triangulation
  2.4 Market Share Estimation
    2.4.1 Key Data Taken From Secondary Sources
    2.4.2 Key Data From Primary Sources
      2.4.2.1 Key Industry Insights
    2.4.2 Assumptions
  2.5 Assumptions

3 Executive Summary

4 Premium Insights
11.3.2 Product offerings
11.3.3 Key Strategy
11.3.4 Recent Developments
11.4 Givaudan SA
11.4.1 Business Overview
11.4.2 Product offerings
11.4.3 Key Strategy
11.4.4 Recent Developments
11.4.5 SWOT Analysis
11.4.6 MNM View
11.5 International Flavors & Fragrances Inc.
11.5.1 Business Overview
11.5.2 Product offerings
11.5.3 Key Strategy
11.5.4 Recent Developments
11.5.5 SWOT Analysis
11.5.6 MNM View
11.6 Mane SA
11.6.1 Business Overview
11.6.2 Product offerings
11.6.3 Key Strategy
11.6.4 Recent Developments
11.7 Robertet SA
11.7.1 Business Overview
11.7.2 Product offerings
11.7.3 Key Strategy
11.7.4 Recent Developments
11.8 Symrise AG
11.8.1 Business Overview
11.8.2 Product offerings
11.8.3 Key Strategy
11.8.4 Recent Developments
11.8.5 SWOT Analysis
11.8.6 MNM View
11.9 T. Hasegawa Co. Ltd. (Japan)
11.9.1 Product offerings
11.9.2 Key Strategies
11.10 Takasago International Corp.
11.10.1 Business Overview
11.10.2 Products
11.10.3 Key Strategy
11.10.4 Recent Developments

12 Appendix
12.1 Insights of Industry Experts
12.2 Discussion Guide
12.3 Introducing RT: Real Time Market Intelligence
12.4 Available Customizations

List of Tables (72 Tables)

Table 1 Patents Analysis 2013
Table 2 Changing Consumers Preferences & Demand for Natural Ingredients Are Propelling the Fragrances Market
Table 3 Investment on Research With A Focus on Expansion & Acquisition is the Leading Trend Among the Key Market Players
Table 4 Fragrance Ingredients Materials Market Size, By Region, 2012-2019 ($Million)
Table 5 North America: Fragrance Ingredients Market Size, By Country, 2012-2019 ($Million)
Table 6 North America: Fragrance Ingredients Market Size, By Type, 2012-2019 ($Million)
Table 7 North America: Fragrance Ingredients Market Size, By Application, 2012-2019 ($Million)
Table 8 U.S.: Fragrance Ingredients Market Size, By Type, 2012-2019 ($Million)
Table 9 U.S.: Fragrance Ingredients Market Size, By Application, 2012-2019 ($Million)
Table 10 Mexico: Fragrance Ingredients Market Size, By Type, 2012-2019 ($Million)
Table 11 Mexico: Fragrance Ingredients Market Size, By Application, 2012-2019 ($Million)
Table 12 Canada: Fragrance Ingredients Market Size, By Type, 2012-2014 ($Million)
Table 13 Canada: Fragrance Ingredients Market Size, By Application, 2012-2019 ($Million)
Table 14 Europe: Fragrance Ingredients Market Size, By Country, 2012–2019 ($Million)
Table 15 Europe: Fragrance Ingredients Market Size, By Type, 2012-2019 ($Million)
Table 16 Europe: Fragrance Ingredients, By Application, 2012-2019 ($Million)
Table 17 France: Fragrance Ingredients Market Size, By Type, 2012-2019 ($Million)
Table 18 France: Fragrance Ingredients Market Size, By Application, 2012-2019 ($Million)
Table 19 Germany: Fragrance Ingredients Market Size, By Type, 2012-2019 ($Million)
Table 20 Germany: Fragrance Ingredients Market Size, By Application, 2012-2019 ($Million)
Table 21 U.K.: Fragrance Ingredients Market Size, By Type, 2012-2019 ($Million)
Table 22 U.K.: Fragrance Ingredients Market Size, By Application, 2012-2019 ($Million)
Table 23 Spain: Fragrance Ingredients Market Size, By Type, 2012-2019 ($Million)
Table 24 Spain: Fragrance Ingredients Market Size, By Application, 2012-2019 ($Million)
Table 25 Italy: Fragrance Ingredients Market Size, By Type, 2012-2019 ($Million)
Table 26 Italy: Fragrance Ingredients Market Size, By Application, 2012-2019 ($Million)
Table 27 Rest of Europe: Fragrance Ingredients Market Size, By Type, 2012-2019 ($Million)
Table 28 Rest of Europe: Fragrance Ingredients Market Size, By Application, 2012-2019 ($Million)
Table 29 Asia-Pacific: Fragrance Ingredients Market Size, By Country, 2012–2019 ($Million)
Table 30 Asia-Pacific: Fragrance Ingredients Market Size, By Type, 2012-2019 ($Million)
Table 31 Asia-Pacific: Fragrance Ingredients Market Size, By Application, 2012–2019 ($Million)
Table 32 China: Fragrance Ingredients Market Size, By Type, 2012-2019 ($Million)
Table 33 China: Fragrance Ingredients Market Size, By Application, 2012-2019 ($Million)
Table 34 India: Fragrance Ingredients Market Size, By Type, 2012-2019 ($Million)
Table 35 India: Fragrance Ingredients Market Size, By Application, 2012-2019 ($Million)
Table 36 Fragrance Ingredients Market, By Type, 2012-2019 ($Million)
Table 37 Plants As Source of Essential Oils
Table 38 Plants Producing Regions and Applications
Table 39 Essential Oils Fragrance Ingredients Market Size, By Subtype, 2012-2019 ($Million)
Table 40 Essential Oils Fragrance Ingredients Market Size, By Region, 2012-2019 ($Million)
Table 41 Aroma Chemicals Fragrance Ingredients Market Size, By Subtype, 2012-2019 ($Million)
Table 42 Aroma Chemicals Fragrance Ingredients Market Size, By Region, 2014-2019 ($Million)
Table 43 Global Fragrance Ingredients Market, By Application, 2012-2019 ($Million)
Table 44 Cosmetics & toiletries in Fragrance Ingredients Market Size, By Region, 2012-2019 ($Million)
Table 45 Fine Fragrances in Fragrance Ingredients Market Size, By Region, 2014-2019 ($Million)
Table 46 Soaps & Detergents in Fragrance Ingredients Market Size, By Region, 2014-2019, ($Million)
Table 47 Others in Fragrance Ingredients Market Size, By Region, 2014-2019 ($Million)
Table 48 Expansions, 2008-2014
Table 49 Agreements & Partnerships, 2011-2014
Table 50 Acquisitions, 2013-2014
Table 51 New Product Launches & Investments, 2010-2013
Table 52 Takasago International Corp.: Products & Their Description

List of Figures (54 Figures)

Figure 1 Fragrance Ingredients Market Segmentation, By Type
Figure 1 Fragrance Ingredients Market: Research Methodology
Figure 2 Global Population: Urbanization Trend
Figure 3 Rural & Urban Population Share, By Region in 2014
Figure 4 Market Size Estimation Methodology: Bottom-Up Approach
Figure 5 Market Size Estimation Methodology: top-Down Approach
Figure 6 Breakdown of Primary Interviews: By Company Type, Designation, & Region
Figure 7 Fragrance Ingredients Market Snapshot (2014 Vs 2019): Soaps & Detergents Are Expected to Account for the Largest Share
Figure 8 Global Fragrance Ingredients Market, By Application, 2014
Figure 9 Strong Growth Rate Observed in Asia-Pacific Countries, 2014-2019
Figure 10 Attractive Market Opportunities in Fragrance Ingredients
Figure 11 Cosmetics & toiletries Segment to Grow At the Fastest Rate
Figure 12 Europe: the Largest Fragrance Ingredients Market
Figure 13 Fragrance Ingredients Market Share, By Country, 2013
Figure 14 Brazil Market Facilitates Promising Growth Opportunities
Figure 15 Latin America & Asia-Pacific Region Growth Phase to Provide Immense Potential Opportunities
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