Fleet Management System market in the Americas 2015-2019

Description: About Fleet Management Systems

Fleet management systems are an assortment of integrated hardware and software technologies which are used as an interface by fleet vehicle operators to track and control various operations of commercial vehicles such as trucks, vans and cars. These systems assist in increasing overall profitability, improve fuel management, enhancing driver safety and monitoring, and ensuring that the fleet operators meet the standards set by the regulatory authorities. Locational tracking of vehicles is rendered easier using these systems which translates to wasted efforts elimination.

The analysts forecast that the Fleet Management System market in the Americas will grow at a CAGR of 16.71 percent by volume over the period 2014-2019.

Covered in this Report
The Fleet Management System market in the Americas can be divided into three segments based on technology: Commercial Telematics Hardware, Software Components, and Connectivity Technologies. The Fleet Management System market in the Americas is highly fragmented with the presence of many vendors. The market is characterized by integrated and innovative offerings from vendors.

The report, the Fleet Management System market in the Americas 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the landscape of the Fleet Management System market in the Americas and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Vendors
- Fleetmatics Group Ltd.
- TeleNav Inc.
- TomTom International BV
- Trimble Navigation Ltd.

Other Prominent Vendors
- ARI
- Autotrac
- Blue Tree Systems
- BSM Wireless
- Cadec Global
- CarrierWeb
- Celtrak
- Chevin
- Ctrack
- DriverTech
- EDT
- FieldLogix
- Fleetcor Technologies
- Fleetio
- Garmin International
- GPS Integrated
- GPSTrackIt
- I.D. Systems
- Inosat Global
- Intelligent Mechatronic Systems
- Isotrak
- Ituran
- LoJack
- Microlise
- Mix Telematics
- Mobileye
- Navman Wireless
- Omnitracs
- Onixsat
- Pedigree Technologies
- Redtail Telematics
- Reltima
- RTA Fleet
- Sascar
- SFT Telematics
- Telogis
- Transcore
- USA Fleet Solutions
- Verizon Networkfleet
- Vestigo
- Zonar Systems

Key Market Drivers
- Optimization of Operational Efficiency
- For a full, detailed list, view our report.

Key Market Challenges
- High Set-up Cost
- For a full, detailed list, view our report.

Key Market Trends
- Increase in Technology Adoption
- For a full, detailed list, view our report.

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the Key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

The report is also available as part of our annual subscription offer. Please get in touch with our customers service team in order to find out more.

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