Banking IT Spending Market in the US 2014-2018

Description: In this age of information, business frameworks need new banking capabilities for success. IT has been changing the way banks control and run their business, and participate in the marketplace. IT has remarkably improved the productivity of the Banking sector in the fields of ERM, CRM, ERP, and employee productivity. The Banking sector in US is highly dependent on IT, which helps access, store, and manipulate information with least redundancy and a high degree of accuracy. Therefore, banks in the US are adopting IT at a moderate pace to optimize their business processes and enhance the performance of the sector.

The banking IT spending in the US can be segmented into three divisions: External Banking IT Spending, Hardware, and Third-party Software and Services. This report covers information about the market share of banking IT spending in the US market by products and application.

The report, the Banking IT Spending in US Market 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. It also covers the market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Vendors
- Dell
- HP
- IBM
- Microsoft

Other Prominent Vendors
- Accenture
- ATOS
- Capgemini
- CGI Group
- Cisco System
- Cognizant
- CSC
- EMC
- Fujitsu
- HCL Technologies
- Hitachi
- Infosys
- Intel
- Oracle
- Temenos
- Unisys

Market Drivers
- Need to Comply with Changing Regulatory Reforms

Market Challenges
- Issues Pertaining to Data Security

Market Trends
- Adoption of Big Data Analytics

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the Key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
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