Global Animation and Design Software Market 2014-2018

Description: About Animation and Design Software

Animation software is a tool that enables the creation of images that appear to be moving and visual effects with the help of computer graphics. There are two types of animation software: 2D and 3D animation software. 2D animation software enables the creation of a series of images with the help of several frames in a short time span. The images that appear to be moving are created with the help of computer programs, and this requires creative skills. 3D animation software is the upgraded version of 2D animation software. 3D animation is the combination of modeling, animating, and rendering techniques. In 3D animation, animators model an object, animate the model in a 3D environment, and then render its image for the final output. 3D and 2D animation software are used to create high-end games, high-end computer graphics, animated movies, web pages, and animated study materials, and to provide special effects in movies.

The analysts forecast the Global Animation and Design Software market to grow at a CAGR of 15.09 percent over the period 2013-2018.

Covered in this Report
The Global Animation and Design Software market can be segmented into two software segments: 3D Animation Software and 2D Animation Software.

The report, Global Animation and Design Software market 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, and the EMEA and APAC regions; it also covers the Global Animation and Design Software market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- Americas
- APAC
- EMEA

Key Vendors
- Adobe Systems
- Autodesk
- Side Effects Software
- Toon Boom Animation

Other Prominent Vendors
- Credo Interactive
- Electric Image Animation System
- Electric Rain
- MAXON Computer
- Newtek
- Smith Micro Software

Market Drivers
- Increased Need for Animation in Movies
- For a full, detailed list, view our report

Market Challenges
- High Cost of Animation Content in Developing Countries
- For a full, detailed list, view our report

Market Trends
- Increased Need for Animation from Individuals
- For a full, detailed list, view our report
Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the Key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors

The report is also available as part of our annual subscription offer. Please get in touch with our customers service team in order to find out more.

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