United Kingdom Tyre Market Forecast and Opportunities, 2019

Description: The United Kingdom comprises four countries, namely England, Scotland, Wales and Northern Ireland. England is the largest country in the United Kingdom in terms of both population and area. Supported by its vast population and landscape, the United Kingdom provides perfect opportunities for competition and innovative development in the automotive industry and allied markets, such as tyre market. Anticipated growth in the UK automotive industry and expansion in the overall automotive fleet is expected to boost tyre demand in the United Kingdom. Besides increasing passenger car sales, growing online sales of replacement tyres and rising demand for retreaded tyres, especially in commercial vehicles, is expected to propel tyre market in the United Kingdom over the next five years. Several leading global automotive OEMs like Nissan, Honda, etc. have established their production facilities in the United Kingdom. In addition, some of the world's largest tyre manufacturing companies, such as Michelin, Goodyear & Dunlop, Pirelli, Bridgestone and Continental have also set up their production units in the country and have plans to expand production capacity of existing plants, keenly eyeing opportunities unfolding in the UK tyre market.

According to the report titled 'United Kingdom Tyre Market Forecast & Opportunities, 2019', tyre market in the United Kingdom is estimated at around USD5 billion in 2014. The market is dominated by the passenger car tyre segment, which accounts for more than 80% of the total tyre demand in the country, followed by commercial vehicle, two-wheeler and off the road (OTR) tyre segments. In terms of sales channel, the offline platform holds majority share in the UK tyre market, indicating continued preference among consumers to buy tyres directly from suppliers and dealers. However, the online sales channel is expected to exhibit rapid growth during the forecast period, supported by increasing Internet penetration in the United Kingdom. Demand for replacement tyres in the UK is substantially higher than OEM tyre demand, with the latter segment accounting for merely 20% volume share of the total market. Tyre demand in the United Kingdom is mainly concentrated in England, which accounts for more than 85% of the overall tyre demand in the region. Greater London, owing to its expanding population and large vehicle fleet size, is the epicenter of tyre demand in the UK.

Key Topics Covered
- UK Tyre Market Size, Share & Forecast
- Segmental Analysis: Passenger Car Tyre, Commercial Vehicle Tyre, Two-Wheeler Tyre and OTR Tyre
- Policy & Regulatory Landscape
- Changing Market Trends & Emerging Opportunities
- Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?
- To gain an in-depth understanding of the tyre market in the United Kingdom
- To identify the on-going trends and anticipated growth in the coming years
- To help industry consultants, tyre manufacturers and other stakeholders to align their market-centric strategies
- To obtain research based business decision and add weight to presentations and marketing materials
- To gain competitive knowledge of leading players
- To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based on both primary and secondary sources. Primary research included interviews with tyre manufacturers, suppliers and channel partners. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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