Operating Room Management Market by Product, Application, Component, Delivery Mode - Global Forecast to 2019

Description: Operating Room Management Market by Product (Data Management, Anesthesia, Surgical, Performance), Application (Perioperative, Preoperative, OR Scheduling), Component (Software, Services), Delivery Mode (Web-Based, On-Premise) - Global Forecast to 2019

The need for Patient Safety, Increase in OR Efficiency, and Ageing Population Undergoing Large Number of Surgeries to Drive Growth of the ORM market

Developing markets such as the Middle East, China, India, and Malaysia are lucrative markets for ORM systems, owing to favorable government incentives and developing healthcare IT infrastructure.

This report segments the global ORM market by product, application, delivery mode, components, and region. The data management systems segment accounted for the lion's share of the global ORM market by product owing to ongoing technological advancements. On the basis of applications, the ORM market is categorized into the OR scheduling, preoperative, perioperative and postoperative segments. Preoperative and perioperative applications of the ORM market are expected to be new revenue pockets in the applications market. The major factors driving this market are easy integration of documentation process with preoperative systems, and the growing need for reducing the rate of medical errors.

The on-premise systems segment is the major segment of the market by delivery mode, followed by web-based. The on-premise segment considerably reduces the risk of data breach and external data security threats, which is a major factor contributing to the high share of this segment.

On the basis of components, the ORM market is segmented into software and services. The software segment held the largest market share in 2014 owing to the need for advanced technologies in operating rooms and the demand for better OR efficiency.

From an insight perspective, this research report focuses on the qualitative data, market size, and the growth of various segments and subsegments, competitive landscape, and company profiles. The qualitative data covers various levels of industry analysis such as market dynamics (drivers, restraints, opportunities, and threats), winning imperatives, and burning issues. The report also offers market sizes and related growth of various segments in the industry. It focuses on emerging and high-growth segments of the ORM market, high-growth regions, and initiatives of respective governments. The competitive landscape covers growth strategies adopted by industry players in the last three years. The company profiles comprise basic views on the key players in the ORM market and the product portfolios, developments, and strategies adopted by market players to maintain and increase their market shares in the near future. The above mentioned market research data, current market size, and forecast of future trends will help key players and new entrants to make the necessary decisions regarding product offerings, geographical focus, change approaches, R&D investments for innovations in products and technologies, and levels of output, in order to remain successful.

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