OTT Video: Opportunities for Telcos around VoD, SVOD and Telco CDN

Description: This report analyses the choices that telcos are having to make in the arena of video, taking into consideration the costs tied to the ongoing traffic surge and the need for optimisation. It explores opportunities in the retail market, with the sale of managed services (chiefly VoD and SVoD to a lesser extent), and in the wholesale market, through the deployment of CDN solutions and access networks (telco CDN). The report includes case studies on OTT players' and telcos' video strategies.

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