Indian Online Retail (E-Tailing) Market: Trends and Opportunities (2014-2019)

Description: The report titled “Indian Online Retail (E-Tailing) Market: Trends and Opportunities (2014-2019)” provides an insight into the online retail industry of India.

The report assesses the market sizing and growth of the online retail market, the growth of various segments, the business model adopted by the e-tailers, segmentation on various parameters and distribution structure. The report also discusses key factors driving growth of the industry, major trends and challenges faced by e-tailing companies in India. Further, key players like Flipkart, Amazon, Snapdeal and EBay are profiled in the report.

Company Coverage
- Flipkart
- Amazon
- Snapdeal
- EBay

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