2014 Global Classified Annual

Description:  What's the total value of the global classified advertising market? About 10 years ago, it was estimated at $100 million.

Is it more now? Or less? Is it mostly online? Or mostly (still) in print?

Which companies have the biggest classified advertising markets?

Those questions, and more, will be answered in the special edition of Classified Intelligence Report, our “Global Classified Advertising Annual.”

We'll have estimates of the size of the market in 22 countries; a look at the “Big Five plus one;” a major report on one of the world's largest dot-coms quietly moving into classifieds; and much more.

* Special Report 2014 Global Classifieds includes a one-hour consulting conference call with an analyst or consultant

Contents:  Digital classifieds on a growth trajectory
Global classified revenue nears 100 billion
Amazon.com takes classifieds toehold in India
Ten trends caught our eyes --- and imagination
LeBonCoin's secret recipe: product + traffic, monetize
Group Facebook marketplaces grow like weeds
Axel Springer: Act fast, use opportunities, synergies
Craigslist changing fast; more change coming in 2015
In a year, EBay will be a new company, literally
Portfolio consolidation: Naspers steps on the gas
Schibsted: 55% of all revenues from digital in Q3
Fault lines and strengths of Rocket, the 'wild card'
Sites and apps to watch
Sites and apps to watch (U.S.)
Putting money into classifieds? These folks are!
More news and analyses
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