Cloud Professional Services Market by Service Type, by Service Model, and by Deployment Model - Global Forecast to 2019

Description:

Cloud Professional Services Market by Service Type (Consulting, Integration, Deployment & Support), by Service Model (SaaS, PaaS, IaaS), and by Deployment Model (Public, Private, Others (Hybrid & Community)) - Global Forecast to 2019

The cloud based services are progressively being adopted by businesses across a broad spectrum of verticals mentioned in the report such as banking and financial services, insurance, public sector and utilities, transportation, healthcare, telecommunication and IT, education, retail, manufacturing and other verticals too.

The complete cloud professional services market analysis consists of evaluating various types of services, types of service model, deployment model, verticals and regions. The overall market size is found by adding up the individual market size of all services including consulting services, system and network integration services, and deployment and support services.

The cloud professional services currently offered by numerous vendors such as IBM, HP, Cisco, SAP, Accenture and others envelop the whole private, public and hybrid cloud spectrum. These vendors deliver high end services spanning through the strategic planning and assessment of storage and management of the consumer's data in the cloud to the cloud based application designing, development services as well as the cloud based implementation, migration, system integration, and data management and optimization services.

Today the prime concern in the cloud solutions and services market is regarding the security of data and customer privacy. Catering to this major concern of the customers, cloud based solution vendors as well as the service providers assist them with superior quality network and storage security services. The cloud services vendors also deliver high end data backup, data recovery and restoration services in case of an inevitable technical disaster.

The report is expected to help the market leaders/new entrants in this market in the following ways:

1. This report segments the cloud professional services market into type of services, covering this market comprehensively. The report provides the closest approximations of the revenue numbers for the overall market and the sub-segments. The market numbers are further split across the verticals, service models, deployment models, and regions.

2. This report will help them better understand the competitors and gain more insights to better position their business. There is a separate section on competitive landscape that includes competitors' ecosystem and their roles in the market. Besides, there are company profiles of the top 10 players in this market. In this section, market internals are provided that can put them ahead of the competitors.

3. The report helps them to understand the overall growth of the market. The report provides information and analysis of key market drivers, restraints, burning issues, and opportunities.

Contents:

1 Introduction
1.1 Objectives Of The Study
1.2 Report Description
1.3 Markets Covered
1.4 Stakeholders
1.5 Market Scope

2 Research Methodology
2.1 Cloud Professional Services Market Size Estimation
2.2 Market Crackdown And Data Triangulation
2.2.1 Key Data Taken From Secondary Sources
2.2.2 Key Data Taken From Primary Sources
2.2.3 Assumptions

3 Executive Summary
3.1 Overall Market Size

4 Premium Insights
4.1 Attractive Market Opportunities
4.2 Product Growth Matrix
4.3 Life Cycle Analysis By Region

5 Cloud Professional Services Market Overview
5.1 Market Definition
5.2 Market Evolution
5.3 Market Segmentation
5.3.1 Market, By Type Of Service
5.3.2 Market By Type Of Service Model
5.3.3 Market By Type Of Deployment
5.3.4 Market By Vertical
5.4 Market Dynamics
5.4.1 Drivers
5.4.1.1 Complex Cloud Environments
5.4.1.2 Paradigm Shift
5.4.1.3 Enhanced Efficiency And Business Productivity
5.4.2 Restraints
5.4.2.1 Data Security Concerns
5.4.2.2 Network And Application Performance Issues
5.4.3 Opportunities
5.4.3.1 High Adoption Rate In Smbs
5.4.3.2 Strategic Partnerships
5.4.3.3 Advisory And Managed Services
5.4.4 Burning Issues
5.4.4.1 Lack Of Awareness
5.4.4.2 Business Benefits

6 Cloud Professional Services Market Industry Trends
6.1 Introduction
6.2 Value Chain Analysis
6.3 Ecosystem
6.4 Porter's Five Forces Analysis
6.4.1 Threats From New Entrants
6.4.2 Threat From Substitutes
6.4.3 Bargaining Power Of Suppliers
6.4.4 Bargaining Power Of Buyers
6.4.5 Intensity Of Competitive Rivalry
6.5 Strategic Benchmarking

7 Cloud Professional Services Market, By Type Of Services
7.1 Introduction
7.1.1 Consulting Services
7.1.1.1 Training And Education
7.1.1.2 Assessment And Advisory
7.1.1.3 Risk Evaluation
7.1.2 System And Network Integration
7.1.2.1 Integration And Migration
7.1.2.2 Upgradation
7.1.2.3 Application Load And Test
7.1.3 Deployment And Support
7.1.3.1 Data Back-Up And Recovery
7.1.3.2 Application Management, Monitoring, And Optimization

8 Cloud Professional Services Market By Service Model
8.1 Introduction
8.1.1 Software-As-A-Service (Saas)
8.1.2 Platform-As-A-Service (Paas)
8.1.3 Infrastructure-As-A-Service (Iaas)

9 Cloud Professional Services Market, By Delivery Model
9.1 Introduction
9.1.1 Public Cloud
9.1.2 Private Cloud
9.1.3 Others
9.1.3.1 Hybrid Cloud
9.1.3.2 Community Cloud

10 Cloud Professional Services Market By Vertical
10.1 Introduction
10.2 Banking And Financial Services (BFSI)
10.3 Consumer Goods And Retail
10.4 Telecommunications
10.5 Healthcare
10.6 Media And Entertainment
10.7 Government
10.8 Education
10.9 Energy
10.10 Manufacturing
10.11 Research And Consulting Services
10.12 Others

11 Cloud Professional Services Market By Region (Page No.- 80)
11.1 Introduction
11.2 North America (NA)
11.3 Europe
11.4 Asia-Pacific (APAC)
11.5 Middle East And Africa (MEA)
11.6 Latin America (LA)

12 End-User Analysis
12.1 Cloud Adoption In Manufacturing Industry:
12.2 Cloud Adoption In Retail Industry
12.3 Regional Adoption Dynamics

13 Competitive Landscape
13.1 Overview
13.2 Competitive Situation And Trends
13.2.1 Mergers & Acquisitions
13.2.2 Venture Capital (VC) Funding

14 Company Profile
14.1 Introduction
14.2 Accenture
14.2.1 Business Overview
14.2.2 Products And Services
14.2.3 Key Strategies
14.2.4 Recent Developments
14.2.5 Swot Analysis
14.2.6 MNM View
14.3 Atos SE
14.3.1 Overview
14.3.2 Products And Services
14.3.3 Key Strategies
14.3.4 Recent Developments
14.3.5 MNM View
14.4 Capgemini S.A.
14.4.1 Business Overview
14.4.2 Products And Services
14.4.3 Key Strategies
14.4.4 Recent Developments
14.4.5 MNM View
14.5 Cisco Systems, Inc.
14.5.1 Business Overview
14.5.2 Products And Services
14.5.3 Key Strategies
14.5.4 Recent Developments
14.5.5 SWOT Analysis
14.5.6 MNM View
14.6 Fujitsu
14.6.1 Business Overview
14.6.2 Products And Services
14.6.3 Key Strategies
14.6.4 Recent Developments
14.6.5 MNM View
14.7 Hewlett-Packard Company
14.7.1 Business Overview
14.7.2 Products And Services
14.7.3 Key Strategies
14.7.4 Recent Developments
14.7.5 MNM View
14.8 Ibm
14.8.1 Business Overview
14.8.2 Products And Services
14.8.3 Key Strategies
14.8.4 Recent Developments
14.8.5 SWOT Analysis
14.8.6 MNM View
14.9 Ntt Data Corporation (NTT Group)
14.9.1 Overview
14.9.2 Products And Services
14.9.3 Key Strategies
14.9.4 Recent Developments
14.9.5 MNM View
14.10 Oracle Corporation
14.10.1 Business Overview
14.10.2 Products And Services
14.10.3 Key Strategies
14.10.4 Recent Developments
14.10.5 MNM View
14.11 SAP AG
14.11.1 Business Overview
14.11.2 Products And Services
14.11.3 Key Strategies
14.11.4 Recent Developments
14.11.5 MNM View

15 Appendix
15.1 Discussion Guide
15.2 Introducing Rt: Real-Time Market Intelligence
15.3 Available Customizations
15.4 Related Reports

List Of Tables (89 Tables)

Table 1 Cloud Professional Services Market Size, By Region, 2014-2019 ($Billion)
Table 2 Market Size, By Type Of Services, 2014–2019 ($Billion)
Table 3 Market Growth, By Type Of Services, 2014–2019 (Y-O-Y %)
Table 4 Consulting Services Market, By Region, 2014-2019 ($Million)
Table 5 Consulting Services Market Growth, By Region, 2014–2019 (Y-O-Y %)
Table 6 System And Network Integration Services Market, By Region, 2014–2019 ($Million)
Table 7 System And Network Integration Services Market Growth, By Region, 2014–2019 (Y-O-Y %)
Table 8 Deployment And Support Services Market Size, By Region, 2014–2019 ($Million)
Table 9 Deployment And Support Services Market Growth, By Region, 2014–2019 (Y-O-Y %)
Table 10 Market Size, By Service Model, 2014–2019 ($Billion)
Table 11 Market Growth, By Service Model, 2014–2019 (Y-O-Y %)
Table 12 Saas Market Size, By Region, 2014–2019 ($Million)
Table 13 Saas Market Growth, By Region, 2014–2019 (Y-O-Y %)
Table 14 Paas Market Size, By Region, 2014–2019 ($Million)
Table 15 Paas Market Growth, By Region, 2014–2019 (Y-O-Y %)
Table 16 Iaas Market Size, By Region, 2014–2019 ($Million)
Table 17 Iaas Market Growth, By Region, 2014–2019 (Y-O-Y %)
Table 18 Market Size, By Delivery Model, 2014-2019 ($Billion)
Table 19 Market Growth, By Delivery Model, 2014-2019 (Y-O-Y %)
Table 20 Public Cloud Market Size, By Region, 2014-2019 ($Million)
Table 21 Public Cloud Market Growth, By Region, 2014-2019 (Y-O-Y %)
Table 22 Private Cloud Market Size, By Region, 2014-2019 ($Million)
Table 23 Private Cloud Market Growth, By Region, 2014-2019 (Y-O-Y %)
Table 24 Others Cloud Market Size, By Region, 2014-2019 ($Million)
Table 25 Others Cloud Market Growth, By Region, 2014-2019 (Y-O-Y %)
Table 26 Cloud Professional Services: Market Size, By Vertical, 2014-2019 ($Million)
Table 27 Cloud Professional Services: Market Growth, By Vertical, 2014-2019 (Y-O-Y %)
Table 28 Bfsi Market Size, By Region, 2014-2019 ($Million)
Table 29 Bfsi Market Growth, By Region, 2014-2019 (Y-O-Y %)
Table 30 Consumer Goods And Retail Market Size, By Region, 2014-2019 ($Million)
Table 31 Consumer Goods And Retail Market Growth, By Region, 2014-2019 (Y-O-Y %)
Table 32 Telecommunications Market Size, By Region, 2014-2019 ($Million)
Table 33 Telecommunications Market Growth, By Region, 2014-2019 (Y-O-Y %)
Table 34 Healthcare Market Size, By Region, 2014-2019 ($Million)
Table 35 Healthcare Market Growth, By Region, 2014-2019 (Y-O-Y %)
Table 36 Media And Entertainment Market Size, By Region, 2014-2019 ($Million)
Table 37 Media And Entertainment Market Growth, By Region, 2014-2019 (Y-O-Y %)
Table 38 Government Market Size, By Region, 2014-2019 ($Million)
Table 39 Government Market Growth, By Region, 2014-2019 (Y-O-Y %)
Table 40 Education Market Size, By Region, 2014-2019 ($Million)
Table 41 Education Market Growth, By Region, 2014-2019 (Y-O-Y %)
Table 42 Energy Market Size, By Region, 2014-2019 ($Million)
Table 43 Energy Market Growth, By Region, 2014-2019 (Y-O-Y %)
Table 44 Manufacturing Market Size, By Region, 2014-2019 ($Million)
Table 45 Manufacturing Market Growth, By Region, 2014-2019 (Y-O-Y %)
Table 46 Research And Consulting Services Market Size, By Region, 2014-2019 ($Million)
Table 47 Research And Consulting Services Market Growth, By Region, 2014-2019 (Y-O-Y %)
Table 48 Others Services Market Size, By Region, 2014-2019 ($Million)
Table 49 Others Services Market Growth, By Region, 2014-2019 (Y-O-Y %)
Table 50 N/A: Market Size, By Service Type, 2014-2019 ($Million)
Table 51 N/A: Market Growth, By Service Type, 2014-2019 (Y-O-Y %)
Table 52 N/A: Market Size, By Service Model, 2014-2019 ($Million)
Table 53 N/A: Market Growth, By Service Model, 2014-2019 (Y-O-Y %)
Table 54 N/A: Market Size, By Delivery Model, 2014-2019 ($Million)
Table 55 N/A: Market Growth, By Delivery Model, 2014-2019 (Y-O-Y %)
Table 56 N/A: Market Size, By Vertical, 2014-2019 ($Million)
Table 57 N/A: Cloud Professional Services Market Growth, By Vertical, 2014-2019 (Y-O-Y %)
Table 58 Europe: Market Size, By Service Type, 2014-2019 ($Million)
Table 59 Europe: Market Growth, By Service Type, 2014-2019 (Y-O-Y %)
Table 60 Europe: Cloud Professional Services Market Size, By Service Model, 2014-2019 ($Million)
Table 61 Europe: Market Growth, By Service Model, 2014-2019 (Y-O-Y %)
Table 62 Europe: Market Size, By Delivery Model, 2014-2019 ($Million)
Table 63 Europe: Market Growth, By Delivery Model, 2014-2019 (Y-O-Y %)
Table 64 Europe: Market Size, By Vertical, 2014-2019 ($Million)
Table 65 Europe: Market Growth, By Vertical, 2014-2019 (Y-O-Y %)
Table 66 APAC: Market Size, By Service Type, 2014-2019 ($Million)
Table 67 APAC: Market Growth, By Service Type, 2014-2019 (Y-O-Y %)
Table 68 APAC: Market Size, By Service Model, 2014-2019 ($Million)
Table 69 APAC: Market Growth, By Service Model, 2014-2019 (Y-O-Y %)
Table 70 APAC: Market Size, By Delivery Model, 2014-2019 ($Million)
Table 71 APAC: Market Growth, By Delivery Model, 2014-2019 (Y-O-Y %)
Table 72 APAC: Market Size, By Vertical, 2014-2019 ($Million)
Table 73 APAC: Market Growth, By Vertical, 2014-2019 (Y-O-Y %)
Table 74 MEA: Market Size, By Service Type, 2014-2019 ($Million)
Table 75 MEA: Market Growth, By Service Type, 2014-2019 (Y-O-Y %)
Table 76 MEA: Market Size, By Service Model, 2014-2019 ($Million)
Table 77 MEA: Market Growth, By Service Model, 2014-2019 (Y-O-Y %)
Table 78 MEA: Market Size, By Delivery Model, 2014-2019 ($Million)
Table 79 MEA: Market Growth, By Delivery Model, 2014-2019 (Y-O-Y %)
Table 80 MEA: Market Size, By Vertical, 2014-2019 ($Million)
Table 81 MEA: Market Growth, By Vertical, 2014-2019 ($Million)
Table 82 LA: Market Size, By Service Type, 2014-2019 ($Million)
Table 83 LA: Market Growth, By Service Type, 2014-2019 (Y-O-Y %)
Table 84 LA: Market Size, By Service Model, 2014-2019 ($Million)
Table 85 LA: Market Growth, By Service Model, 2014-2019 ($Million)
Table 86 LA: Market Size, By Delivery Model, 2014-2019 ($Million)
Table 87 LA: Market Growth, By Delivery Model, 2014-2019 ($Million)
Table 88 LA: Market Size, By Vertical, 2014-2019 ($Million)
Table 89 LA: Market Growth, By Vertical, 2014-2019 ($Million)

List of Figures (45 Figures)

Figure 1 Global Cloud Professional Services: Market, By Type Of Services
Figure 2 Cloud Professional Services: Market: Research Methodology
Figure 3 Market Size Estimation Methodology: Bottom-Up Approach
Figure 4 Market Size Estimation Methodology: Top-Down Approach
Figure 5 Break Down Of Primary Interviews: By Company Type, Designation, And Region
Figure 6 Global Cloud Professional Services: Market, By Region, 2014
Figure 7 Global Cloud Professional Services: Market Snapshot, By Solution (2014 Vs. 2019)
Figure 8 Attractive Market Opportunities In Retail Analytics Market
Figure 9 Product Growth Matrix
Figure 10 Huge Demand In APAC, MEA, & LA is Driving The Overall Market Growth Rate
Figure 11 Cloud Professional Services Market Evolution
Figure 12 Market Segmentation: By Type Of Service
Figure 13 Market Segmentation: By Delivery Model
Figure 14 Market Segmentation: By Type Of Deployment
Figure 15 Market Segmentation: By Vertical
Figure 16 Cloud Professional Services: DRO
Figure 17 Value Chain Analysis
Figure 18 Cloud Professional Services Market Ecosystem
Figure 19 Cloud Professional Service: Porter's Five Force Analysis
Figure 20 Demand For Cloud-Based Advisory, Consulting And Integration Services To Push The Growth Of Global Cloud Professional Services, Market
Figure 21 Consulting Services Growth Rate Comparison: By Region
Figure 22 System And Network Integration Services Growth Rate Comparison: By Region
Figure 23 Deployment And Support Services Growth Rate Comparison: By Region
Figure 24 Market Growth Rate Comparison: By Service Model
Figure 25 SaaS Market Growth Rate Comparison: By Region
Figure 26 PaaS Market Growth Rate Comparison: By Region
Figure 27 IaaS Market Growth Rate Comparison: Region
Figure 28 Private, Hybrid, And Community Cloud Will Drive The Market Growth Rate
Figure 29 Cloud Professional Services: Market Growth Rate Comparison: By Vertical
Figure 30 Cloud Professional Services: Market Comparison: By Region
Figure 31 Companies Adopted Service Innovations And Acquisitions As Key Growth Strategy Over The Last 3 Years
Figure 32 Regional Revenue Mix Of Top 5 Cloud Professional Services Market Players
Figure 33 Accenture: Business Overview
Figure 34 Accenture: Swot Analysis
Figure 35 Atos Se: Business Overview
Figure 36 Capgemini S.A.: Business Overview
Figure 37 Cisco Systems, Inc.: Business Overview
Figure 38 Cisco: Swot Analysis
Figure 39 Fujitsu: Business Overview
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