Fruit & Vegetable Processing Market by Product Type, Equipment, Operation & Region - Global Trend & Forecast to 2019

Description: Fruit & Vegetable Processing Market by Product Type (Fresh, Fresh Cut, Canned, Frozen, Dried, Convenience), Equipment (Pre-processing, Processing, Washing & Dewatering, Filling, Seasoning, Packaging), Operation & Region - Global Trend & Forecast to 2019

The fruit & vegetable processing industry has been divided into processed fruits & vegetables, and processing equipment for fruits & vegetables. The fruit & vegetable processing market is projected to grow at a good pace in the next five years. Growth in the processed fruits & vegetables market leads to a rise in the demand for processing equipment. Dependence on prepared foods due to busy consumer lifestyles and increasing health awareness is driving the processed products market in developed economies. In emerging economies, rising disposable income and changing eating habits of consumers are fueling the growth of the industry. Also, availability of low-cost inputs in developing countries such as China, India, Brazil, and South Africa are attracting processors to set up processing units in these regions.

The market in this report is segmented separately for processed fruits & vegetables and processing equipment for fruits & vegetables. For processed fruits & vegetables, the market is segmented on the basis of type of raw materials and final product type. The processing equipment market for fruits & vegetables is divided on the basis of type of functions and operating type.

The Asia-Pacific region is estimated to be the fastest growing market for fruit & vegetable processing, including both processed fruits & vegetables and processing equipment for fruits & vegetables.

To maintain a competitive edge in the fruit & vegetable processing market, key players invest heavily in product innovation. Key players of the fruit & vegetable processing market were observed to use acquisition as the preferred strategy to garner a larger share in the market.

The report provides a complete analysis of key companies and a chronology of developments with respect to new products and their applications. It also analyzes the market dynamics, winning imperatives, and issues faced by leading players.

Scope of the Report:

This report focuses on the fruit & vegetable processing industry which is segmented into equipment-on the basis of type, operation type and region; and processed product-type, product type, and region.

Processed fruits & vegetables market
- On the basis of type
  - Fruit
  - Vegetables
  - Others (includes preserved fruits & vegetables using sugar, vinegar, acetic acid, jams, jellies, and mixed pickles)

- On the basis of product type
  - Fresh
  - Fresh cut
  - Canned
  - Frozen
  - Dried
  - Convenience

Processing equipment market for fruit & vegetable
- On the basis of type
  - Pre-processing
  - Processing
  - Washing & Dewatering
- Filling
- Seasoning
- Packaging

On the basis of operation type
- Automatic
- Semi-automatic

Fruit & vegetable processing market
On the basis of region
- North America
- Europe
- Asia-Pacific
- Latin America
- RoW

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