Telecom Operations Management Market by Software, by Services, by Deployment Type and by Geography - Global Forecast to 2019

Description:

Telecom Operations Management Market by Software (Billing & Revenue Management, Customer & Product Management, and Others), by Services (Planning & Consulting, Operations & Maintenance, and Others), by Deployment Type and by Geography - Global Forecast to 2019

Due to rise in competition in the telecommunication sector, operators need to differentiate themselves from their competitors. This has led to an increase in complexities of their service and network management operations to meet differentiated customer expectations. The telecom companies face high costs in order to facilitate these operations and they look for operations support solutions to effectively deliver telecom services with reduced OPEX and CAPEX cost—this has led to the growth of the telecom operations management market. The players in this market provide solutions and services which facilitate smooth handling of the operations in the telecom sector for the clients, thus efficiently cutting the operational costs and increasing the profitability. The telecom operation management market report provides an in-depth analysis on various factors affecting and influencing the market and also the potential forecasts for the next 5 years.

The major driving factors for the telecom operation management market have been analyzed to be the increasing operational costs, high operational complexity, and large-scale investments in OSS architecture, among others. However, there also exist some restraints to the market of which the major one is lack of system integrators.

There are various assumptions that we have taken into consideration for the market sizing and forecasting exercise. A few global assumptions include political, economic, social, technological, and economic factors. For instance, exchange rates, one of the economic factors, are expected to have a moderate rate of impact on this market. Therefore, dollar fluctuations are expected to not seriously affect the forecasts in the emerging Asia-Pacific regions.

The report will help the market leaders/new entrants in this market in the following ways:
1. This report segments the market into software, services, and deployment types covering this market comprehensively. It provides the closest approximations of the revenue numbers for the overall market and sub-segments. The market numbers are further split across different regions.
2. This report will help them better understand the competition and gain more insights to better position their business. There is a separate section on competitive landscape, including mergers and acquisition and venture capital funding. Besides, there are company profiles of the 10 top players in this market. In this section, market internals are provided that can put them ahead of their competitors.
3. The report helps them to understand the pulse of the market. It also provides information on key market drivers, restraints, challenges, and opportunities.

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