Global Bank IT Spending Market 2014-2018

Description:
In this age of information, IT has significantly supported banks to improve their productivity in the fields of ERP, CRM, and employee productivity. The Banking sector is highly dependent on IT; IT helps access, store, and manipulate information with a high degree of precision and least redundancy. Therefore, banks across the globe are adopting IT solutions to optimize their business processes and enhance the performance. The implementation of IT in the Banking sector has changed the way the core banking functions are performed. It also helps in providing customer insights. In addition, it takes a holistic approach in managing various types of risks, and it enables flexible, efficient, and secure financial transactions.

The analysts forecast the Global Bank IT Spending market to grow at a CAGR of 4.75 percent over the period 2013-2018.

Covered in this Report
The Global Bank IT Spending market can be segmented into three: Hardware, Third-party Software, and Services. This report provides data of the Global Bank IT Spending market in terms of product and geography.

The report, the Global Bank IT Spending Market 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, and the APAC and EMEA regions; it also covers the Global Bank IT Spending market landscape and its growth prospects in the coming years.

The report includes a discussion of the key vendors and their market share, operating in this market.

Key Regions
- Americas
- APAC
- EMEA

Key Vendors
- Dell
- HP
- IBM
- Microsoft

Other Prominent Vendors
- Accenture
- ATOS
- Capgemini
- CGI Group
- Cisco System
- Cognizant
- CSC
- EMC
- FIS
- Fujitsu
- HCL
- Hitachi
- Infosys
- Intel
- Logica
- Oracle
- SAP
- TCS
- Temenos
- Teradata
- Unisys
- Wipro

Market Drivers
- Increased Usage of BI Software in Retail Banking
  - For a full, detailed list, view this report

Market Challenges
- Issues Related to Cyber Security
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Market Trends
- Adoption of Big Data Analytics
  - For a full, detailed list, view this report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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