Global Pregnancy Detection Kit Market 2015-2019

Description: About Pregnancy Detection Kits

Pregnancy detection kits are diagnostic products that check for chemical markers related to pregnancy. These kits take up the midstream format, which is one of the three categories under rapid pregnancy tests. The remaining two are the strip format and the card or cassette format. A pregnancy detection kit uses rapid chromatographic immunoassay technique for the detection of hCG in urine to indicate pregnancy. Although these detection kits are available to both the OTC and professional markets, being a rapid test mechanism, it is largely used by end-consumers.

The analysts forecast the Global Pregnancy Detection Kit market to grow at a CAGR of 4.08 percent over the period 2014-2019.

Covered in this Report

This report covers the present scenario and the growth prospects of the Global Pregnancy Detection Kit market for the period 2015-2019. The report includes the entire range of pregnancy testing kits available in the market. The kit is composed of the midstream format of pregnancy testing. The revenues are calculated taking into consideration the retail price of the pregnancy testing kits and the volume (units) of kits sold.

The report, Global Pregnancy Detection Kit Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers North America, Europe, Asia, and ROW; it also covers the Global Pregnancy Detection Kit market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- APAC
- Europe
- North America
- ROW

Key Vendors
- Church & Dwight
- INSIGHT Pharmaceuticals
- SPD Swiss Precision Diagnostics

Other Prominent Vendors
- Boots Pharmaceuticals
- Confirm Biosciences
- CVS Health
- Germaine Laboratories
- Kent Pharmaceuticals
- KIP Diagnostics
- Princeton BioMeditech
- Rite-Aid
- Walgreens
- Wal-mart Stores

Market Drivers
- Increased Popularity of Midstream Format
- For a full, detailed list, view this report

Market Challenges
- High Price of Pregnancy Detection Kits
- For a full, detailed list, view this report

Market Trends
- Innovation in Product Line
Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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