Global Metal Packaging Market 2015-2019

Description: About Metal Packaging

Packaging, in broader terms, refers to the technology of enclosing a product for the purpose of storage, distribution, sale, and use. Metal packaging is an essential constituent of Industrial products, such as adhesives, coatings, inks, and paints. During the entire product lifecycle, it withstands the chemical formulations and guards the product from exposure to light, air, and humidity. It is a preferred material because it is durable and versatile in nature. Due to the composition of the metal, it provides resistance to outside temperature changes and helps products to be stored for extensive periods. The demand for metal packaging is enhanced further with the invention of new technologies that provide shaping, embossing, and decorative finishes. The new technologies provide visual appeal to exploit shelf impact, along with improvements in functionality, which augments consumer convenience.

The analysts forecast the Global Metal Packaging market to grow at a CAGR of 5.41 percent over the period 2014-2019.

Covered in this Report
In the Global Packaging market, metal has been an important material due its two significant characteristics, i.e., durability and environmental resistance nature. Metal packaging is finds its application in various sectors such as Food, Beverages, Industrial, Healthcare, and Personal Care.

The report, Global Metal Packaging Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers Europe, North America, the APAC region and the ROW; it also covers the Global Metal Packaging market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- APAC
- Europe
- North America
- ROW

Key Vendors
- Amcor
- Ardagh
- Ball
- Crown Holdings
- Rexam

Other Prominent Vendors
- BWAY
- Can-Pack
- CPMC
- Greif
- Huber Packaging
- Kian Joo Group
- Silgan
- Sonoco
- Toyo Seikan Kaisha

Market Drivers
- Increased Popularity of Packaged Foods and Beverages
- For a full, detailed list, view this report

Market Challenges
- Shift of Preference toward Plastic and Flexible Packaging
- For a full, detailed list, view this report
Market Trends
- Focus on Lightweight Packaging
- For a full, detailed list, view this report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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