Global Web Conferencing Services Market 2015-2019

Description: Web Conferencing Services and Products

Web conferencing is a service used for real time communication between participants who login with credentials using a secure URL provided by the vendor. This service is ideal for virtual meetings for a group of participants. With an internet connection, these services allow real time data streaming and sharing of information simultaneously across geographically dispersed locations.

The analysts forecast the Global Web Conferencing Services market to grow at a CAGR of 9.60 percent over the period 2014-2019.

Covered in this Report
This report covers the present scenario and the growth prospects of the Global Web Conferencing Services market during the period 2015-2019. To calculate the market size, the report takes into account the revenue generated by the web conferencing services providers to the Commercial sector.

The report, the Global Web Conferencing Services Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas and the EMEA and APAC regions; it also covers the Global Web Conferencing Services market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- Americas
- EMEA
- APAC

Key Vendors
- Adobe Systems
- Cisco Systems
- Citrix Systems
- IBM
- Microsoft

Other Prominent Vendors
- Arkadin
- AT&T Connect Support
- Bridgit
- Click Meeting
- Communique Conferencing
- Conference Plus
- Digital Samba OnSync
- Fuzebox
- Glance.net
- Global Meet
- Google Open Meetings
- Hot Comm
- Hot Conference
- HP Virtual Rooms
- Infinite
- Instant Presenter
- Inter Call
- Meeting Zone
- Mega Meeting
- Omnijoin
- OmNovia
- On Stream Media
- Open Text
- R Hub Communications
- RadVision
- ReadyTalk
- Saba Software
- Same Page
- Skype
- Spreed
- Team Viewer
- Yugma Pro
- Via-Vox

Market Drivers
- Training Needs of Teams
  - For a full, detailed list, view this report

Market Challenges
- Pricing of Web Conferencing Products
  - For a full, detailed list, view this report

Market Trends
- Collaborative Workspaces
  - For a full, detailed list, view this report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

The report is also available as part of our annual subscription offer. Please get in touch with our customers service team in order to find out more.

Contents:
01. Executive Summary
02. List of Abbreviations
03. Scope of the Report
03.1 Market Overview
03.2 Product Offerings
04. Market Research Methodology
04.1 Market Research Process
04.2 Research Methodology
05. Introduction
06. Market Landscape
06.1 Market Size and Forecast
06.2 Five Forces Analysis
07. Market Segmentation
07.1 Global Web Conferencing Services Market by Product
07.2 Global Hosted Web Conferencing Services Market
07.2.1 Market Size and Forecast
07.3 Global On-premises Web Conferencing Services Market
07.3.1 Market Size and Forecast
08. Geographical Segmentation
08.1 Geographical Segmentation of Global Web Conferencing Services Market
08.2 Web Conferencing Services Market in Americas
08.2.1 Market Size and Forecast
08.3 Hosted Web Conferencing Services Market in Americas
08.3.1 Market Size and Forecast
08.4 On-premises Web Conferencing Services Market in Americas
  08.4.1 Market Size and Forecast
08.5 Web Conferencing Services Market in EMEA Region
  08.5.1 Market Size and Forecast
  08.5.2 Hosted Web Conferencing Services Market in EMEA Region
  08.5.1 Market Size and Forecast
08.6 On-premises Web Conferencing Services Market in APAC Region
  08.6.1 Market Size and Forecast
08.7 Web Conferencing Services Market in APAC Region
  08.7.1 Market Size and Forecast
  08.7.2 Hosted Web Conferencing Services Market in APAC Region
  08.7.1 Market Size and Forecast
09. Buying Criteria
10. Market Growth Drivers
11. Drivers and their Impact
12. Market Challenges
13. Impact of Drivers and Challenges
14. Market Trends
15. Trends and their Impact
16. Vendor Landscape
  16.1 Competitive Scenario
    16.1.1 Key News
    16.1.2 Mergers and Acquisitions
    16.2 Market Share Analysis 2014
    16.3 Other Prominent Vendors
17. Key Vendor Analysis
  17.1 Adobe Systems
    17.1.1 Key Facts
    17.1.2 Business Overview
    17.1.3 Business Segmentation by Revenue 2013
    17.1.4 Business Segmentation by Revenue 2012 and 2013
    17.1.5 Geographical Segmentation by Revenue 2013
    17.1.6 Business Strategy
    17.1.7 Recent Developments
    17.1.8 SWOT Analysis
  17.2 Cisco Systems
    17.2.1 Key Facts
    17.2.2 Business Overview
    17.2.3 Business Segmentation by Revenue
    17.2.4 Geographical Segmentation by Revenue
    17.2.5 Business Strategy
    17.2.6 Key Information
    17.2.7 SWOT Analysis
  17.3 Citrix Systems
    17.3.1 Key Facts
    17.3.2 Key Information
    17.3.3 Business Overview
    17.3.4 Business Segmentation by Revenue
    17.3.5 Business Segmentation by Revenue
    17.3.6 Geographical Segmentation by Revenue
    17.3.7 Business Strategy
    17.3.8 Recent Developments
    17.3.9 SWOT Analysis
  17.4 IBM
    17.4.1 Key Facts
    17.4.2 Business Description
    17.4.3 Business Segmentation
    17.4.4 Revenue Segmentation by Business Segment
    17.4.5 Revenue Segmentation by Business Operation
    17.4.6 Revenue Comparison of Business Segments 2012 and 2013
    17.4.7 Revenue Segmentation by Geography
Exhibit 17: Hosted Web Conferencing Services Market in Americas 2014-2019 (US$ million)
Exhibit 25: Competitive Landscape of Global Web Conferencing Services Market 2014
Exhibit 26: Pricing Comparison of Standard Package of Leading Vendors (US$)
Exhibit 30: Business Segmentation of Cisco Systems by Revenue 2013
Exhibit 31: Business Segmentation of Cisco Systems by Revenue 2011-2013 (US$ billion)
Exhibit 32: Geographical Segmentation of Cisco Systems by Revenue 2013
Exhibit 33: Citrix Systems: Business Segmentation by Revenue 2013
Exhibit 34: Citrix Systems: Business Segmentation by Revenue 2012 and 2013 (US$ million)
Exhibit 35: Citrix Systems: Geographical Segmentation by Revenue 2013
Exhibit 36: IBM: Business Segmentation
Exhibit 37: IBM: Revenue Segmentation by Business 2013
Exhibit 38: IBM: Revenue Segmentation 2013
Exhibit 39: IBM: Revenue Comparison of Business Segments 2012 and 2013 (US$ million)
Exhibit 40: IBM: Revenue Segmentation by Geography 2013
Exhibit 41: Microsoft: Business Segmentation by Revenue 2013
Exhibit 42: Microsoft: Business Segmentation by Revenue 2012 and 2013 (US$ billion)
Exhibit 43: Microsoft: Geographical Segmentation by Revenue 2013

Ordering:

Order Online - [http://www.researchandmarkets.com/reports/3049270/](http://www.researchandmarkets.com/reports/3049270/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Global Web Conferencing Services Market 2015-2019
Web Address: http://www.researchandmarkets.com/reports/3049270/
Office Code: SCPLBDXQ

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td>USD 2500</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td>USD 2800</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td>USD 3500</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr  [ ] Mrs  [ ] Dr  [ ] Miss  [ ] Ms  [ ] Prof
First Name: __________________________________________ Last Name: __________________________________________
Email Address: * __________________________________________
Job Title: __________________________________________
Organisation: __________________________________________
Address: __________________________________________
City: __________________________________________
Postal / Zip Code: __________________________________________
Country: __________________________________________
Phone Number: __________________________________________
Fax Number: __________________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: _______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World