Food Coating Ingredients Market by Type, Application & Region - Global Trend & Forecast to 2019

Description: Food Coating Ingredients Market by Type (Cocoa, Chocolate, Fat, Oil, Salt, Spices, Flour, Batter, Starch, Hydrocolloid, Sugar), Application (Bakery, Confectionery, Cereal, Dairy, Snacks, Fruit, Vegetable, Meat) & Region - Global Trend & Forecast to 2019

Food & beverage manufacturers have witnessed tremendous growth in the processed food industry in the last five years. This has substantially affected the food coating ingredients industry and an upsurge was recorded in this industry, simultaneously. New technologies have initiated the emergence of innovative coating ingredients, but stringent regulations challenged the food coating ingredient manufacturers to prioritize their customers' health. The developing countries present a viable market for the manufacturers, as these regions are emerging as potential markets with the availability of raw materials. The rise in disposable income of the growing middle-class population in developing countries is also creating demand for a broader range of products.

To maintain a competitive edge in the food coating ingredients market, the key players were observed to prefer investments & expansions to move into new and untapped markets and build a new customer base for long-term client relationships. Leading players such as Cargill, Incorporated (U.S.), Archer Daniels Midland Company (U.S.), E. I. du Pont de Nemours and Company (U.S.), Kerry Group plc (Ireland), Ashland Inc. (U.S.), Tate & Lyle PLC (U.K.), and AGRANA Group (Austria) have been profiled in the report. Other prominent companies in the market are PGP International, Inc. (U.S.), DohlerGroup (Germany), and SensoryEffects Ingredient Solutions (U.S.). These key players were also observed to prefer new product launches and acquisitions to gain a larger share in the market.

The report provides a complete analysis of the key companies and a chronology of developments with respect to new products and their applications. It also analyzes the market dynamics.

SCOPE OF THE REPORT

This study categorizes the food coating ingredients market on the basis of type of ingredients and their end applications. The regional analysis is further extended with projections of the market size of their key contributing countries.

On the basis of key types, the market was segmented as follows:
- Cocoa & chocolates
- Fats & oils
- Salts, spices & seasonings
- Flours
- Batter & crumbs
- Starches
- Hydrocolloids
- Sugars & syrups
- Others

On the basis of key applications, the market was segmented as follows:
- Bakery products
- Confectionery products
- R.T.E. Cereals
- Dairy products
- Snacks & nutritional bars
- Frozen fruits & vegetables
- Meat & poultry products
- Others

On the basis of key regions, the market was segmented as follows:
- North America
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