Global Decorative Paints and Coatings Market 2015-2019

Description: About Decorative Paints and Coatings Market

Decorative paints and coatings refer to any liquid surface covering applied on the interior or exterior structure of a building or an object for decorative or protective purpose. Decorative paints and coatings help prevent cracks, water seepage, fungus and algae, and enhance the beauty and life of the structure. The market covers product segments including exterior and interior wall paints, wood finishes and enamel products. Decorative paints are mostly available in a variety of colors.

The analysts forecast the Global Decorative Paints and Coatings market to grow at a CAGR of 5.76 percent over the period 2014-2019.

Covered in this Report
This report covers the present scenario and the growth prospects of the Global Decorative Paints and Coatings (Architectural Paints and Coatings) market for the period 2015-2019. The report provides data on the following segments of the Global Decorative Paints and Coatings market based on Type, End-use, and Geography. The report discusses the major drivers that influence the growth of the market. It also outlines the challenges faced by the vendors and the market at large, as well as key trends that are emerging in the market.

The report, the Global Decorative Paints and Coatings Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, and the EMEA and APAC regions; it also covers the Global Decorative Paints and Coatings market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- Americas
- EMEA
- APAC

Key Vendors
- Akzo Nobel
- BASF SE
- PPG
- Sherwin Williams

Other Prominent Vendors
- 3M Co.
- Asian Paints Ltd.
- Berger Paints
- Benjamin Moore
- Brillux
- DAW Caparol
- Dow Chemicals
- Dulux
- Dunn Edwards
- E.I. Du Pont De Nemours and Co.
- Jotun A/S
- Kansai Paint Co. Ltd.
- Materis
- Meffert
- Nippon Paint Co. Ltd.
- Tikkurila
- Valspar

Market Drivers
- Increase in Civil Construction Activity.
- For a full, detailed list, view our report.

Market Challenges
- Lack of Product Differentiation.
- For a full, detailed list, view our report.

Market Trends
- Market Consolidation.
- For a full, detailed list, view our report.

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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