Banking IT Spending Market in APAC 2015-2019

Description:
The Banking IT Spending market in the APAC region includes the expenditure on IT infrastructure by the banks in the APAC region. The market is divided into Retail Banking, Corporate Banking, and Other Banking sectors. The Banking IT Spending market in the APAC Region is growing at a rapid pace and has potential to grow in the future. The Banking market in the APAC region was least affected by the world financial crisis in comparison to other part of the world. The demand for IT products and services is growing in the Banking sector as there has been a shift in banking operations. Banks are increasing their IT expenditure to offer better services to their customers and to improve brand loyalty.

The Banking IT Spending market in APAC is categorized into three parts: hardware, software, and services. The market is also categorized into Retail Banking, Corporate Banking and Others sectors.

The report, the Banking IT Spending market in APAC 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. It covers Banking IT Spending market in APAC market landscape and its growth prospects in the coming years. The report also includes a discussion on the key vendors operating in this market.

Key Vendors
- Fujitsu
- HP
- IBM
- Oracle

Other Prominent Vendors
- Dell
- Fidelity National Information Services
- Fiserv
- Misys
- Polaris Software
- Temenos Group
- SAP
- Silver Axis
- TCS Financial Services

Market Drivers
- Need for Risk Management System
- For a full, detailed list, view our report

Market Challenges
- Inequality in the Growth of the Banking Sector in Various Provinces of the APAC Region
- For a full, detailed list, view our report

Market Trends
- Increasing Adoption of Smartphones
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
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