Global Stationery and Cards Market 2015-2019

Description: About Stationery and Cards

Stationery refers to a wide range of paper-based and other products such as paper, writing instruments, pencil cases, staplers, adhesives, and other such merchandises. Cards refer to greeting cards that are primarily used as gestures or expression of a sentiment given out on occasions. The Global Stationery and Cards market grows in line with changes in demographics, developments in economy, lifestyle changes, technological innovations, and seasonal and cyclic trends. The market has witnessed a significant change since the evolution of electronic media. While stationery has evolved to being a nice market with an assortment of supplies that cater differently to different customer segments, cards have transformed in form and function.

The analysts forecast the Global Stationery and Cards market to grow at a CAGR of 5.63 percent over the period 2014-2019.

Covered in this Report
The report, Global Stationery and Cards Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, the APAC region, Europe, and the ROW; it also covers the Global Stationery and Cards market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- Americas
- APAC
- Europe
- ROW

Key Vendors
- Office Depot
- Staples
- Top Culture
- Wal-Mart Stores

Other Prominent Vendors
- ACCO Brands
- Adveo
- Ardent Group
- American Greetings
- El Corte Inglés
- Hallmark Cards
- Herlitz
- Kaut-Bullinger
- Kokuyo
- Lyreco
- Metro
- Ryman Group
- WH Smith

Market Drivers
- Expansion of Businesses and Proliferation of Educational Institutions
- For a full, detailed list, view our report

Market Challenges
- Digitalized Communications
- For a full, detailed list, view our report

Market Trends
Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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Exhibit 1: Market Research Methodology
Exhibit 2: Global Stationery and Cards Market: Components
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