Global Sunglasses Market 2015-2019

Description:
About Sunglasses

Sunglasses are worn to avoid the sunlight and high-visibility light that can damage or discomfort the eyes. Sunglasses can be without prescription or with prescription. The lens used in sunglasses are usually made of polycarbonate, ADC, nylon, or glass. The frames are usually made of nylon, zyl, plastic, and metal. There are many styles and varieties of sunglasses available in the market. Some of the most popular are aviators, wayfarers, mirrored, and tea shades.

The analysts forecast the Global Sunglasses market on the basis of revenue to grow at a CAGR 5.74 percent and on the basis of volume at a CGAR of 5.57 percent, over the period 2014-2019.

Covered in this Report
This report covers the present scenario and the growth prospects of the Global Sunglasses market for the period 2015-2019. To calculate the market size, the report considers the total sales of various sunglasses. The report, the Global Sunglasses Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. It covers the Global Sunglasses market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- Americas
- Europe
- APAC
- MEA

Key Vendors
- FGX International
- Luxottica Group
- Safilo Group

Other Prominent Vendors
- Alexander McQueen
- Charmant
- De Rigo Vision
- Fielmann
- Lanvin
- Marchon Eyewear
- Marcolin Eyewear
- Maui Jim
- Michael Kors
- Pivothead
- Prada
- Revo
- Specsavers Optical
- Tag Heuer

Market Drivers
- Rise in Awareness.
- For a full, detailed list, view our report.

Market Challenges
- Availability of Counterfeit or Fake Brands.
- For a full, detailed list, view our report.

Market Trends
- Growth in Online Retailing.
Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

The report is also available as part of our annual subscription offer. Please get in touch with our customers service team in order to find out more.

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