Global NFC-enabled Handset Market 2015-2019

Description: About NFC Enabled Handset Market

NFC is a standard short-range connectivity, which uses high frequency wireless communication technology to enable peer-to-peer communication between devices. End-users can use this technology to transfer data from their devices to other NFC enabled devices such as mobile phones and NFC tags. NFC technology has revolutionized the ways in which people access and use data and information. NFC enabled devices can be used for applications such as mobile payment, loyalty programs, interactive advertising, ID authentication, and transit fare collection. These devices support three modes of operation: card emulation, peer-to-peer, and reader/writer.

The analysts forecast the Global NFC Enabled Handset market to grow at a CAGR of 55.8 percent over the period 2014-2019.

Covered in this Report
This report covers the present scenario and the growth prospects of the Global NFC Enabled Handset market for the period 2015-2019. To calculate the market size, the report takes into account the unit shipment of the mobile phone with NFC capability.

The report, the Global NFC Enabled Handset market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, the APAC region and the EMEA region; it also presents the vendor landscape and a corresponding detailed analysis of the leading vendors in the Global NFC Enabled Handset market. In addition, the report discusses the major drivers that influence the growth of the Global NFC Enabled Handset market and also outlines the challenges faced by the vendors and the market at large, as well as the key trends emerging in the market.

Key Regions
- Americas
- APAC
- EMEA

Key Vendors
- Acer
- BlackBerry
- Google
- HTC
- Lenovo
- LG
- Microsoft
- Motorola
- Samsung
- Sony
- ZTE

Other Prominent Vendors
- Apple
- Alcatel
- Brunswick
- Citrix
- Fujitsu
- Gionee
- Huawei
- Lumigon
- OnePlus
- Oppo Electronics
- Xiaomi
Market Driver
- Galling Price of NFC Technology
- For a full, detailed list, view our report

Market Challenge
- Slow Adoption of NFC Mobile Payment
- For a full, detailed list, view our report

Market Trend
- Advent of Combo Chip Technology
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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