E-learning Market in Europe 2015-2019

Description: About E-learning

E-learning refers to the learning facilitated with the help of electronic media. It comprises all forms of electronically supported learning and teaching tools, and is widely adopted by educational institutions, especially for higher education. E-learning service providers deliver learning solutions through the latest tools and technology, thus providing users with rich media and graphic-based learning. Since this form of learning is cost-effective and helps enhance employees' efficiency and productivity, many organizations across the globe have completely replaced their traditional forms of training with e-learning.

The analysts forecast the E-learning market in Europe to grow at a CAGR of 9.30 percent over the period 2014-2019.

Covered in this Report
The report covers the present scenario and the growth prospects of the E-learning market in Europe for the period 2015-2019. The E-learning market in Europe is categorized into three: content, software, and services. The report, the E-learning Market in Europe 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. It covers the landscape of the E-learning market in Europe and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Vendors
- Bertelsmann
- Grupo Planeta
- Holtzbrinck Publishing Group
- Pearson
- Reed Elsevier
- Sanoma

Other Prominent Vendors
- Brightwave
- Coursio
- Creaza
- DoceboLMS
- Desire2Learn
- FindCourses Global
- GCSEPod
- ImmerseLearning
- iTycom
- Labster ApS
- Languagenut
- Learning Technologies Group
- Mangahigh
- Quipper
- Serious Games Interactive
- Siveco Romania
- Squla
- Virtual College Group

Market Driver
- Demand for M-learning Services
  - For a full, detailed list, view our report

Market Challenge
- Intense Vendor Competition
  - For a full, detailed list, view our report
Market Trend
- Emergence of HTML5 for Flash Services
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

The report is also available as part of our annual subscription offer. Please get in touch with our customers service team in order to find out more.
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