Global Applicant Tracking Systems Market 2014-2018

Description: About Applicant Tracking System

ATS or Applicant Tracking System is an application that manages recruitment process of an organization. An ATS can be compared to CRM systems, but is specifically designed for recruitment tracking purposes. ATS collects resume in a database, and gives recruiters an online view of job seekers after scanning and indexing their resumes. Most organizations use some form of applicant tracking system application to handle job applications and manage large volume of resume data.

The analysts forecast the Global Applicant Tracking Systems market to grow at a CAGR of 11.37 percent over the period 2013-2018.

Covered in this Report
This report covers the present scenario and the growth prospects of the Global Applicant Tracking Systems market for the period 2014-2018. To calculate the market size, the report considers revenue generated from applicant tracking systems software, tools, applications, services, support, and maintenance.

The report also presents the vendor landscape and a corresponding detailed analysis of the top vendors in the market. It provides a geographical segmentation of the market for 2013 and details of the major drivers, challenges, and trends in the market. It also provides a segmentation based on Deployment, Geography, and End-users in the market.

Key Regions
- Americas
- APAC
- EMEA

Key Vendors
- IBM
- iCIMS
- Jobvite
- Oracle
- SuccessFactors

Other Prominent Vendors
- Accolo
- ADP
- Bond International
- Greenhouse Software
- ITS Software
- JobScore
- Lumesse
- Microdec
- Newton Software
- Peopleclick
- SilkRoad
- Swiftpro
- Ultimate Software
- Zoho
- 2LS

Market Driver
- Growing Demand for Cloud-enabled Applicant Tracking Software
- For a full, detailed list, view our report

Market Challenge
- Complexity in Process Automation and Integration
- For a full, detailed list, view our report

Market Trend
Emergence of Social Media
For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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