Global Applicant Tracking Systems Market 2014-2018

Description:
About Applicant Tracking System

ATS or Applicant Tracking System is an application that manages recruitment process of an organization. An ATS can be compared to CRM systems, but is specifically designed for recruitment tracking purposes. ATS collects resume in a database, and gives recruiters an online view of job seekers after scanning and indexing their resumes. Most organizations use some form of applicant tracking system application to handle job applications and manage large volume of resume data.

The analysts forecast the Global Applicant Tracking Systems market to grow at a CAGR of 11.37 percent over the period 2013-2018.

Covered in this Report
This report covers the present scenario and the growth prospects of the Global Applicant Tracking Systems market for the period 2014-2018. To calculate the market size, the report considers revenue generated from applicant tracking systems software, tools, applications, services, support, and maintenance.

The report also presents the vendor landscape and a corresponding detailed analysis of the top vendors in the market. It provides a geographical segmentation of the market for 2013 and details of the major drivers, challenges, and trends in the market. It also provides a segmentation based on Deployment, Geography, and End-users in the market.

Key Regions
- Americas
- APAC
- EMEA

Key Vendors
- IBM
- iCIMS
- Jobvite
- Oracle
- SuccessFactors

Other Prominent Vendors
- Accolo
- ADP
- Bond International
- Greenhouse Software
- ITS Software
- JobScore
- Lumesse
- Microdec
- Newton Software
- Peopleclick
- SilkRoad
- Swiftpro
- Ultimate Software
- Zoho
- 2LS

Market Driver
- Growing Demand for Cloud-enabled Applicant Tracking Software
- For a full, detailed list, view our report

Market Challenge
- Complexity in Process Automation and Integration
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Market Trend
- Emergence of Social Media
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

The report is also available as part of our annual subscription offer. Please get in touch with our customers service team in order to find out more.

Contents:
01. Executive Summary
02. List of Abbreviations
03. Scope of the Report
03.1 Market Overview
03.2 Product Offerings
04. Market Research Methodology
04.1 Market Research Process
04.2 Research Methodology
05. Introduction
06. Market Landscape
06.1 Market Overview
06.2 Process Overview
06.3 Applicant Tracking System Lifecycle
06.4 Applicant Tracking Software Functions
06.5 Applicant Tracking System by Deployment Model
06.6 Market Size and Forecast
06.7 Five Forces Analysis
07. Market Segmentation by End-users
08. Geographical Segmentation
08.1 Global Applicant Tracking Systems Market Segmentation by Geography 2013-2018
09. Key Leading Countries
09.1 US
09.2 UK
09.3 China
10. Buying Criteria
11. Market Growth Drivers
12. Drivers and their Impact
13. Market Challenges
14. Impact of Drivers and Challenges
15. Market Trends
16. Trends and their Impact
17. Vendor Landscape
17.1 Competitive Scenario
17.2 Market Share Analysis 2013
17.2.1 Top Five Vendors in the Global Applicant Tracking Systems Market
17.3 Other Prominent Vendors
18. Key Vendor Analysis
18.1 Oracle
18.1.1 Key Facts
18.1.2 Business Overview
18.1.3 Business Segmentation by Revenue 2013
18.1.4 Business Segmentation by Revenue 2012 and 2013
18.1.5 Geographical Segmentation by Revenue 2013
18.1.6 Business Strategy
18.1.7 Recent Developments
18.1.8 SWOT Analysis
18.2 IBM
18.2.1 Key Facts
18.2.2 Business Description
18.2.3 Business Segmentation
18.2.4 Revenue Segmentation by Business Segment
18.2.5 Revenue Segmentation by Business Operation
18.2.6 Revenue Comparison of Business Segments 2012 and 2013
18.2.7 Revenue Segmentation by Geography
18.2.8 Business Strategy
18.2.9 Key Developments
18.2.10 SWOT Analysis
18.3 Jobvite
18.3.1 Key Facts
18.3.2 Business Overview
18.3.3 Product Segmentation
18.3.4 Recent Developments
18.3.5 SWOT Analysis
18.4 iCIMS
18.4.1 Key Facts
18.4.2 Business Overview
18.4.3 Product Segmentation
18.4.4 Recent Developments
18.4.5 SWOT Analysis
18.5 SuccessFactors
18.5.1 Key Facts
18.5.2 Business Overview
18.5.3 Business Segmentation
18.5.4 Recent Developments
18.5.5 SWOT Analysis
19. Other Reports in this Series

List of Exhibits
Exhibit 1: Market Research Methodology
Exhibit 2: Talent Management System Sub-markets
Exhibit 3: Applicant Tracking System Process Overview
Exhibit 4: Applicant Tracking System Lifecycle
Exhibit 5: Applicant Tracking Software Functionality
Exhibit 6: Global Applicant Tracking Systems Market by Deployment Model 2013
Exhibit 7: SaaS-based and On-premise Deployment Model by End User Criteria
Exhibit 8: Global Applicant Tracking Systems Market 2013-2018 (US$ billion)
Exhibit 9: Global Applicant Tracking Systems Market by Geographical Segmentation 2013
Exhibit 10: Global Applicant Tracking Systems market in Three Major Geographies 2013-2018
Exhibit 11: Global Applicant Tracking Systems market Revenue by Major Geographies 2013-2018 (US$ billion)
Exhibit 12: Global Applicant Tracking Systems Market revenue by Top Vendors, 2013
Exhibit 13: Ranking of the Top Five Vendors in the Global Applicant Tracking Systems Market 2013
Exhibit 14: Oracle: Business Segmentation by Revenue 2013
Exhibit 15: Oracle: Business Segmentation by Revenue 2012 and 2013 (US$ billion)
Exhibit 16: Oracle: Geographical Segmentation by Revenue 2013
Exhibit 17: IBM: Business Segmentation
Exhibit 18: IBM: Revenue Segmentation by Business 2013
Exhibit 19: IBM: Revenue Segmentation 2013
Exhibit 20: IBM: Revenue Comparison of Business Segments 2012 and 2013 (US$ million)
Exhibit 21: IBM: Revenue Segmentation by Geography 2013
Exhibit 22: Jobvite: Product Segmentation
Exhibit 23: iCIMS: Product Segmentation 2014
Exhibit 24: SuccessFactors: Business Segmentation 2014
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