Stationery and Cards Market in the APAC Region 2015-2019

Description:
About Stationery and Cards

The Stationery and Cards market is a market that grows in line with changes in demographics, developments in economies, lifestyle changes, technological innovations, and seasonal and cyclic trends. The market has witnessed significant changes since the evolution of electronic media. While stationery has evolved to being a niche market with an assortment of supplies that cater differently to different customer segments, cards have transformed in form and function.

The analysts forecast the Stationery and Cards market in the APAC region to grow at a CAGR of 6.85 percent over the period 2014-2019.

Covered in this Report
The report, the Stationery and Cards Market in the APAC Region 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers China, Japan, India, Australia, South Korea, and Others; it also covers the Stationery and Cards market in the APAC region market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- China
- Japan
- India
- Australia
- South Korea
- Others

Key Vendors
- Sanrio
- Staples
- Top Culture

Other Prominent Vendors
- ACCO Brands
- Adveo
- American Greetings
- Deli Group
- Hallmark Cards
- Kokuyo
- Lyreco
- Officeworks

Market Driver
- Demand from Developing Economies

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Market Challenge
- Digitalized Communications

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Market Trend
- Product Innovations

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Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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