Global NFC Transaction Market 2015-2019

Description: About NFC Transaction

NFC is a standard short-range connectivity, which uses high frequency wireless communication technology for peer-to-peer communication between two devices. End-users can use this technology to transfer data from one devices to another. NFC technology has revolutionized the ways in which people access, use data and information. NFC-enabled devices can be used for mobile payment, loyalty programs, interactive advertising, ID authentication, and transit fare collection. NFC transactions are the contactless transaction that uses NFC technology through mobile devices.

Covered in this Report
This report covers the present scenario and the growth prospects of the Global NFC Transaction market for the period 2015-2019. To calculate market size the report takes into account the transaction and payments made by the consumers using NFC technology.

The report, the Global NFC Transaction Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, and the EMEA and APAC regions; it also covers the Global NFC Transaction market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- Americas
- APAC
- EMEA

Key Vendors
- Broadcom
- Infineon Technologies
- MasterCard
- NXP Semiconductors
- PayPal
- Softcard
- Visa

Other Prominent Vendors
- American Express
- Gemalto
- Google
- Inside Secure
- MediaTek
- Nokia
- Qualcomm
- Renasas Electronics
- Samsung Electronics
- STMicroelectronics

Market Driver
- Increasing Use of Mobile Devices for Payments
  - For a full, detailed list, view our report

Market Challenge
- Limited Number of POS Terminals for NFC Handsets
  - For a full, detailed list, view our report

Market Trend
- Increase in Penetration of NFC-enabled Handsets
  - For a full, detailed list, view our report
Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

The report is also available as part of our annual subscription offer. Please get in touch with our customers service team in order to find out more.

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