Online Retail Market in China 2015-2019

Description: About Online Retail

Online retailing also known as e-tailing is the process of buying and selling various products and services over the internet or the web. Online merchants have either self-owned online portals or sell thorough other common large online portals/websites.

The analysts forecast the Online Retail market in China on the basis of revenue to grow at a CAGR of 24.08 percent over the period 2014-2019.

Covered in this Report

This report covers the present scenario and the growth prospects of the Online Retail market in China for the period 2015-2019. To calculate the market size, the report considers the total sales of consumer goods through various online portals.

The report, the Online Retail Market in China 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. It covers the Online Retail market in China landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Vendors
- Alibaba Group
- Amazon China
- Jindong Mall (360buy)
- Suning Commerce Group
- Tencent Group

Other Prominent Vendors
- Belle International Holdings
- Dangdang
- EBay
- Gome Electrical Appliance
- Jumei International
- Newegg
- Vancl
- Vipshop Holdings
- Yihaodian

Market Driver
- Economic Development
- For a full, detailed list, view our report

Market Challenge
- Inefficient Logistics Infrastructure
- For a full, detailed list, view our report

Market Trend
- Increasing Role of Social Media
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
What are the strengths and weaknesses of the key vendors?

The report is also available as part of our annual subscription offer. Please get in touch with our customers service team in order to find out more.

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