Online Retail Market in China 2015-2019

Description: About Online Retail

Online retailing also known as e-tailing is the process of buying and selling various products and services over the internet or the web. Online merchants have either self-owned online portals or sell thorough other common large online portals/websites.

The analysts forecast the Online Retail market in China on the basis of revenue to grow at a CAGR of 24.08 percent over the period 2014-2019.

Covered in this Report
This report covers the present scenario and the growth prospects of the Online Retail market in China for the period 2015-2019. To calculate the market size, the report considers the total sales of consumer goods through various online portals.

The report, the Online Retail Market in China 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. It covers the Online Retail market in China landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Vendors
- Alibaba Group
- Amazon China
- Jindong Mall (360buy)
- Suning Commerce Group
- Tencent Group

Other Prominent Vendors
- Belle International Holdings
- Dangdang
- EBay
- Gome Electrical Appliance
- Jumei International
- Newegg
- Vancl
- Vipshop Holdings
- Yihaodian

Market Driver
- Economic Development
- For a full, detailed list, view our report

Market Challenge
- Inefficient Logistics Infrastructure
- For a full, detailed list, view our report

Market Trend
- Increasing Role of Social Media
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

The report is also available as part of our annual subscription offer. Please get in touch with our customers service team in order to find out more.

Contents:

01. Executive Summary
02. List of Abbreviations
03. Scope of the Report
03.1 Market Overview
03.2 Product Offerings
04. Market Research Methodology
04.1 Market Research Process
04.2 Research Methodology
05. Introduction
06. China: An Overview
06.1.1 Economic Overview
06.1.2 Inflation in China
07. Overview of China’s Retail Industry
07.1.1 Overview of Retail Industry in China
07.1.2 Comparative Analysis of Online Retail and Retail Market in China 2014 and 2019
07.1.3 Online Shoppers in China
08. Market Landscape
08.1 Market Overview
08.2 Market Size and Forecast
08.3 Five Forces Analysis
09. Market Segmentation by Product
09.1 Online Retail Market in China by Product Segmentation 2014-2019
09.1.1 Share of Apparel, Footwear, and Accessories Segment 2014-2019
09.1.2 Share of Consumer Electronics and Communications Segment 2014-2019
09.1.3 Share of Household Care and Furnishings Segment 2014-2019
09.1.4 Share of Books and Entertainment Segment 2014-2019
09.1.5 Share of Beauty and Personal Care Segment 2014-2019
09.1.6 Share of Others Segment 2014-2019
09.2 Apparels, Footwear, and Accessories Online Retail Market in China 2014-2019
09.2.1 Market Size and Forecast
09.3 Consumer Electronics and Communications Online Retail Market in China 2014-2019
09.3.1 Market Size and Forecast
09.4 Household Care and Furnishings Online Retail Market in China 2014-2019
09.4.1 Market Size and Forecast
09.5 Books and Entertainment Online Retail Market in China 2014-2019
09.5.1 Market Size and Forecast
09.6 Beauty and Personal Care Online Retail Market in China 2014-2019
09.6.1 Market Size and Forecast
09.7 Other Online Retail Market in China 2014-2019
09.7.1 Market Size and Forecast
10. Market Segmentation by Nature of Transaction
10.1 Online Retail Market in China Segmentation by Nature of Transaction
11. Demographic Segmentation
11.1 Online Retail Market in China by Demographic Segmentation
11.1.1 Demographic Segmentation by Gender
12. Per Capita Expenditure in China
13. Buying Criteria
14. Market Growth Drivers
15. Drivers and their Impact
16. Market Challenges
17. Impact of Drivers and Challenges
18. Market Trends
19. Trends and their Impact
20. Vendor Landscape
20.1 Competitive Scenario
20.2 Market Share Analysis 2014
20.3 Other Prominent Vendors
21. Key Vendor Analysis
21.1 Alibaba Group
21.1.1 Key Facts
21.1.2 Business Overview
21.1.3 Service Segmentation
21.1.4 Business Strategy
21.1.5 Recent Developments
21.1.6 SWOT Analysis
21.2 Amazon China
21.2.1 Key Facts
21.2.2 Business Overview
21.2.3 Product Categories
21.2.4 Distribution Network
21.2.5 Business Strategy
21.2.6 Recent Developments
21.2.7 SWOT Analysis
21.3 JD.com
21.3.1 Key Facts
21.3.2 Business Overview
21.3.3 Business Offerings
21.3.4 Business Strategy
21.3.5 Recent Developments
21.3.6 SWOT Analysis
21.4 Suning
21.4.1 Key Facts
21.4.2 Business Overview
21.4.3 Business Segmentation by Revenue 2013
21.4.4 Business Segmentation by Revenue 2012 and 2013
21.4.5 Geographical Segmentation by Revenue 2013
21.4.6 SWOT Analysis
21.5 Tencent Holdings
21.5.1 Key Facts
21.5.2 Business Overview
21.5.3 Business Segmentation by Revenue 2013
21.5.4 Business Segmentation by Revenue 2012 and 2013
21.5.5 Geographical Segmentation by Revenue 2013
21.5.6 Business Strategy
21.5.7 Recent Developments
21.5.8 SWOT Analysis
22. Other Reports in this Series

List of Exhibits
Exhibit 1: Market Research Methodology
Exhibit 2: China’s Per Capita GDP 2008-2013
Exhibit 3: CPI Inflation Rate in China
Exhibit 4: Retail Market in China 2014-2019 (US$ trillion)
Exhibit 5: Comparative Analysis of Online Retail and Retail Market in China 2014 and 2019
Exhibit 6: Online Shoppers in China 2013-2014
Exhibit 7: Overview of Online Retail Market in China
Exhibit 8: Online Retail Market in China 2014-2019 (US$ billion)
Exhibit 9: Online Retail Market in China by Product
Exhibit 10: Online Retail Market in China by Product Segmentation 2014
Exhibit 11: Online Retail Market in China by Product Segmentation 2014-2019
Exhibit 12: Online Retail Market in China by Product Segmentation 2014-2019 (US$ billion)
Exhibit 13: Apparels, Footwear, and Accessories Online Retail Market in China 2014-2019 (US$ billion)
Exhibit 14: Consumer Electronics and Communications Online Retail Market in China 2014-2019 (US$ billion)
Exhibit 15: Household Care and Furnishings Online Retail Market in China 2014-2019 (US$ billion)
Exhibit 16: Books and Entertainment Online Retail Market in China 2014-2019 (US$ billion)
Exhibit 17: Beauty and Personal Care Online Retail Market in China 2014-2019 (US$ billion)
Exhibit 18: Other Online Retail Market in China 2014-2019 (US$ billion)
Exhibit 19: Online Retail Market in China Segmentation by Nature of Transaction
Exhibit 20: Online Retail Market in China Segmentation by Nature of Transaction 2014
Exhibit 21: Demographic Segmentation by Gender
Exhibit 22: Online Retail Market in China by Gender Segmentation 2014
Exhibit 23: Per Capita Expenditure on Online Shopping in China 2014 (US$)
Exhibit 24: Online Retail Market in China 2014
Exhibit 25: Alibaba Group: Service Segmentation 2013
Exhibit 26: Amazon China: Product Categories
Exhibit 27: Amazon China: Distribution Network
Exhibit 28: JD.com: Business Offerings
Exhibit 29: Suning: Business Segmentation by Revenue 2013
Exhibit 30: Suning: Business Segmentation by Revenue 2012 and 2013 (US$ billion)
Exhibit 31: Suning: Geographical Segmentation by Revenue 2013
Exhibit 32: Tencent Holdings: Business Segmentation by Revenue 2013
Exhibit 33: Tencent Holdings: Business Segmentation by Revenue 2012 and 2013 (US$ million)
Exhibit 34: Tencent Holdings: Geographical Segmentation by Revenue 2013

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3058640/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit [http://www.researchandmarkets.com/contact/](http://www.researchandmarkets.com/contact/)

Order Information
Please verify that the product information is correct and select the format(s) you require.

<table>
<thead>
<tr>
<th>Product Name:</th>
<th>Online Retail Market in China 2015-2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/3058640/">http://www.researchandmarkets.com/reports/3058640/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SCISIJJQZ</td>
</tr>
</tbody>
</table>

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 2500</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>USD 2800</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>USD 3500</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in **BLOCK CAPITALS**

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr ☐ Mrs ☐ Dr ☐ Miss ☐ Ms ☐ Prof ☐</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td></td>
</tr>
<tr>
<td>Email Address: *</td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB9853308313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World