Global Voice over Mobile Broadband (VoMBB) Market 2014-2018

Description: About Global Voice over Mobile Broadband

Voice over Mobile Broadband (VoMBB) is defined as end-to-end connectivity of standard cellphone calls over mobile broadband networks such as Wi-Fi, LTE, and HSPA. VoMBB provides a number of advantages to telecom carriers such as support of high quality audio, cost reduction per subscriber, improved spectral efficiency, and user terminal power savings. VoMBB can also offload voice capacity to other technologies such as Wi-Fi. Further, with the higher penetration of HSPA than LTE, VoHSPA will acquire the market faster than its contemporary, VoLTE during the period 2014-2018. Additionally, the Wi-Fi supported small cell technology will open great avenues for VoWi-Fi.

The analysts forecast the Global Voice over Mobile Broadband market to grow at a CAGR of 101.23 percent over the period 2014-2018.

Covered in this Report
The Global Voice over Mobile Broadband market can be classified into two major segments based on network technology: VoHSPA and VoLTE.

The report, the Global Voice over Mobile Broadband Market 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers LTE connections on the basis of geography such as the Americas, and the APAC and EMEA regions; it also covers the Global Voice over Mobile Broadband market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- Americas
- APAC
- EMEA

Key Vendors
- AT&T Mobility
- LG Uplus
- MetroPCS
- SK Telecom
- StarHub
- T-Mobile International
- Verizon Wireless

Other Prominent Vendors
- A1 Telekom
- Bell Mobility
- Bharti Airtel
- Bouygues Telecom
- Celcom Axiata
- Chess
- Chunghwa
- DNA
- DT
- DTAC
- Du
- Dialogic
- Huawei
- Kcell
- KPN
- KT
- Magyar Telecom
- Mobitel
Market Driver
- Commercialization of VoLTE and VoHSPA Standards
- For a full, detailed list, view our report

Market Challenge
- Increase in Over-The-Top Mobile Applications
- For a full, detailed list, view our report

Market Trend
- Increase in Number of VoLTE Subscriptions
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

The report is also available as part of our annual subscription offer. Please get in touch with our customers service team in order to find out more.
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