Global Sourcing of RFID Tags Market 2014-2018

Description: About RFID Tags

RFID tags are devices that have electronically stored information that is used to either identify or track objects. The information thus collected is transferred to a host computer through radio waves. RFID tagging has various applications such as inventory management in retail, real-time tracking of vehicles, and tracking of equipment in establishments such as hospitals and airport.

The analysts forecast the Global Sourcing of RFID Tags market to grow at a CAGR of 22.4 percent over the period 2013-2018.

Covered in this Report
This report covers the present scenario and the growth prospects of the Global Sourcing of RFID Tags market for the period 2014-2018. This research report provides data for the latest market scenario in terms of global demand for RFID tags, price structure such as input costs, and market segmentation based on products and geography. The report also identifies the leading suppliers of RFID tags. To arrive at a ranking for the leading vendors of the market, and to calculate the market size, the report considers the revenue generated by these vendors.

The report, Global Sourcing of RFID Tags Market 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. The report proposes a strategic analysis of the key factors influencing the way the procurement market works while laying down the process map and value chain of the entire supply-demand network. It also covers the Global Sourcing of RFID Tags market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Vendors
- Alien Technology
- Honeywell International
- Impinj
- NXP Semiconductors

Market Driver
- Supply Chain Inefficiencies
- For a full, detailed list, view our report

Market Challenge
- Technology Considerations
- For a full, detailed list, view our report

Market Trend
- Adoption of GDS by Manufacturers and Retailers
- For a full, detailed list, view our report

Market Best Practice
- Integration with RFID Suppliers
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What is driving this market?
- What are the challenges to market growth?
- What are the key market trends?
- What are the best practices in this market?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What is the pricing trend and environment?
- What is the buyer and supplier power in this market?

The report is also available as part of our annual subscription offer. Please get in touch with our customers service team in order to find out more.

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