Global Tennis Racquet Market 2015-2019

Description: About Tennis Racquets

Sports that involve the use of racquets are typically called racquet sports. Tennis is a worldwide played racquet sport, which primarily uses a racquet and a ball. Racquets were primarily made of wood and strings but with passage of time and advances in technology, they are now made of carbon-fiber and aluminum.

The analysts forecast the Global Tennis Racquet market on the basis of revenue to grow at a CAGR of 2.25 percent and on the basis of volume to grow at a CAGR of 2.03 percent over the period 2014-2019.

Covered in this Report
This report covers the present scenario and the growth prospects of the Global Tennis Racquet market for the period 2015-2019. To calculate the market size, the report considers the total sales of tennis racquets. The report, Global Tennis Racquet Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. It covers the Global Tennis Racquet market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- Americas
- APAC
- Europe
- MEA

Key Vendors
- Babolat
- Head
- Tecnifibre
- Wilson
- Yonex

Other Prominent Vendors
- Asics
- Dunlop
- Gamma
- One Strings
- PACIFIC
- PowerAngle
- Prince Sports
- ProKennex
- Slazenger
- Solinco
- Sports Direct International
- Volkl

Market Driver
- Increase in Awareness about Importance of Sports
- For a full, detailed list, view our report

Market Challenge
- Availability of Counterfeit Brands
- For a full, detailed list, view our report

Market Trend
- Growing Participation from Kids
- For a full, detailed list, view our report
Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

The report is also available as part of our annual subscription offer. Please get in touch with our customers service team in order to find out more.

Contents:
01. Executive Summary
02. List of Abbreviations
03. Scope of the Report
03.1 Market Overview
03.2 Product Offerings
04. Market Research Methodology
04.1 Market Research Process
04.2 Research Methodology
05. Introduction
06. Overview about Tennis Industry
06.1.1 General Facts
06.1.2 About Global Tennis Equipment Market
06.1.3 Pricing of Tennis Racquets
07. Market Landscape
07.1 Market Overview
07.2 Market Size and Forecast by Revenue
07.3 Market Size and Forecast by Volume
07.4 Five Forces Analysis
08. Market Segmentation by End-users
08.1 Global Tennis Racquet Market Segmentation by End-user 2014-2019
08.1.1 Adult Population Segment
08.1.2 Young Population Segment
08.2 Global Tennis Racquet Market by Adult Population
08.2.1 Market Size and Forecast
08.3 Global Tennis Racquet Market by Young Population
08.3.1 Market Size and Forecast
09. Market Segmentation by Raw Materials
09.1 Global Tennis Racquet Market Segmentation by Raw Materials 2014
10. Geographical Segmentation
10.1 Global Tennis Racquet Market by Geographical Segmentation 2014
11. Buying Criteria
12. Market Growth Drivers
13. Drivers and their Impact
14. Market Challenges
15. Impact of Drivers and Challenges
16. Market Trends
17. Trends and their Impact
18. Vendor Landscape
18.1 Competitive Scenario
18.2 Other Prominent Vendors
19. Key Vendor Analysis
19.1 Babolat
19.1.1 Key Facts
19.1.2 Business Overview
19.1.3 Product Segmentation
19.1.4 Recent Developments
19.1.5 SWOT Analysis
19.2 HEAD
19.2.1 Key Facts
19.2.2 Business Overview
19.2.3 Product Segmentation by Revenue 2013
19.2.4 Product Segmentation by Revenue 2012 and 2013
19.2.5 Geographical Segmentation by Revenue 2013
19.2.6 Business Strategy
19.2.7 Recent Developments
19.2.8 SWOT Analysis

19.3 Tecnifibre
19.3.1 Key Facts
19.3.2 Business Overview
19.3.3 Product Segmentation
19.3.4 Distributors
19.3.5 SWOT Analysis

19.4 Wilson Sporting Goods
19.4.1 Key Facts
19.4.2 Business Overview
19.4.3 Product Segmentation
19.4.4 Sales Network
19.4.5 Recent Developments
19.4.6 SWOT Analysis

19.5 Yonex
19.5.1 Key Facts
19.5.2 Business Overview
19.5.3 Business Segmentation by Revenue 2014
19.5.4 Business Segmentation by Revenue 2013 and 2014
19.5.5 Geographical Segmentation by Revenue 2014
19.5.6 Business Strategy
19.5.7 SWOT Analysis

20. Other Reports in this Series

List of Exhibits
Exhibit 1: Market Research Methodology
Exhibit 2: Ranking of Top 5 Singles Players (Men and Women) 2014
Exhibit 3: Global Tennis Equipment Market by Product
Exhibit 4: Global Tennis Equipment Market by Product Segmentation 2014
Exhibit 5: Average Price per Racquet 2014-2019 (US$)
Exhibit 6: Global Tennis Racquet Market Overview
Exhibit 7: Global Tennis Racquet Market 2014-2019 (US$ million)
Exhibit 8: Global Tennis Racquet Market 2014-2019 (million units)
Exhibit 9: Global Tennis Racquet Market Segmentation by End-user
Exhibit 10: Global Tennis Racquet Market Segmentation by End-user 2014-2019
Exhibit 11: Global Tennis Racquet Market Segmentation by End-user 2014-2019 (million units)
Exhibit 12: Global Tennis Racquet Market by Adult Population 2014-2019 (million units)
Exhibit 13: Global Tennis Racquet Market by Young Population 2014-2019 (million units)
Exhibit 14: Global Tennis Racquet Market Segmentation by Raw Materials
Exhibit 15: Global Tennis Racquet Market Segmentation by Raw Materials 2014
Exhibit 16: Global Tennis Racquet Market by Geographical Segmentation 2014
Exhibit 17: Global Tennis Racquet Market by Geographical Segmentation 2019
Exhibit 18: Global Tennis Racquet market by Geographical Segmentation 2014-2019
Exhibit 19: Global Tennis Racquet Market: Bubble Chart 2014-2019 (million units)
Exhibit 20: Non-sport Commitments Across the World 2013
Exhibit 21: Babolat: Product Segmentation
Exhibit 22: HEAD: Product Segmentation by Revenue 2013
Exhibit 23: HEAD: Product Segmentation by Revenue 2012 and 2013 (US$ million)
Exhibit 24: HEAD: Geographical Segmentation by Revenue 2013
Exhibit 25: Tecnifibre: Product Segmentation
Exhibit 26: Tecnifibre: Distributors
Exhibit 27: Wilson Sporting Goods: Product Segmentation
Exhibit 28: Wilson Sporting Goods: Sales Network
Exhibit 29: Global Tennis Racquet market: Business Segmentation by Revenue 2014
Exhibit 30: Global Tennis Racquet market: Business Segmentation by Revenue 2013 and 2014 (US$ million)
Exhibit 31: Global Tennis Racquet market: Geographical Segmentation by Revenue 2014
Ordering:

Order Online - http://www.researchandmarkets.com/reports/3058668/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Global Tennis Racquet Market 2015-2019
Web Address: http://www.researchandmarkets.com/reports/3058668/
Office Code: SCDKFRH1

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Electronic (PDF) - Single User</strong></td>
<td></td>
<td><strong>USD 2250</strong></td>
</tr>
<tr>
<td><strong>Electronic (PDF) - 1 - 5 Users</strong></td>
<td></td>
<td><strong>USD 2520</strong></td>
</tr>
<tr>
<td><strong>Electronic (PDF) - Site License</strong></td>
<td></td>
<td><strong>USD 3150</strong></td>
</tr>
<tr>
<td><strong>Electronic (PDF) - Enterprisewide</strong></td>
<td></td>
<td><strong>USD 9000</strong></td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ___________________________________________ Last Name: ___________________________________________
Email Address: * __________________________________________________________
Job Title: _______________________________________________________________
Organisation: ___________________________________________________________
Address: _______________________________________________________________
City: _________________________________________________________________
Postal / Zip Code: _______________________________________________________
Country: _____________________________________________________________
Phone Number: _______________________________________________________
Fax Number: ___________________________________________________________
Title:  Mr  ☐  Mrs  ☐  Dr  ☐  Miss  ☐  Ms  ☐  Prof  ☐

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:
Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World