Global Food Traceability Market 2015-2019

Description:
About Food Traceability

Food traceability systems are used to keep a record of the flow of products meant for human consumption and product attributes throughout the production process or logistics network. Since food production and its distribution is a complex process, companies consider food traceability system as the best tool to solve all food-related challenges. Food traceability helps companies make fresh food products available to their consumers, thereby helping in reducing food-borne diseases. In many countries, such as the US and the UK, consumers are ready to pay more for products having a food traceability and point-of-origin certificate. Technologies such as infrared, RFID, biometrics, and sensors have made food traceability convenient for companies in the Food industry.

The analysts forecast the Global Food Traceability market to grow at a CAGR of 9.88 percent over the period 2014-2019.

Covered in this Report
This report covers the present scenario and the growth prospects of the Global Food Traceability market for the period 2015-2019. To calculate the market size, the report takes into account the total revenue generated through the technologies used in food traceability, equipment used, and various applications of food traceability.

The report, the Global Food Traceability Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the APAC region, Europe, Latin America, the MEA region, and North America; it also covers the Global Food Traceability market landscape and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Regions
- APAC
- Europe
- Latin America
- MEA
- North America

Key Vendors
- C. H. Robinson
- DuPont
- Honeywell
- IBM

Other Prominent Vendors
- Airclic
- Advanced Traceability Solutions
- AFS Technologies
- Bar Code Integrators
- Bio-Rad Laboratories
- Checkpoint Systems
- Cognex
- DayMark Safety Systems
- FoodLogiQ
- HarvesterGear
- Industrial Technology Systems
- Lotpath
- Markem-Imaje
- Mass Group
- Matthews Marking Systems
- Motorola Solutions
- N2N Global
- Omron Group
- ProWare Services
- SoftTrace
- ToolWorx
- YottaMark
- Zebra Technologies

Market Drivers
- Increase in Demand from Food Industry
  - For a full, detailed list, view this report

Market Challenges
- High Costs of Equipment
  - For a full, detailed list, view this report

Market Trends
- Emergence of Analytics System
  - For a full, detailed list, view this report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

You can request one free hour of our analyst's time when you purchase this market report. Details are provided within the report.

The report is also available as part of our annual subscription offer. Please get in touch with our customers service team in order to find out more.

Contents:
01. Executive Summary
02. List of Abbreviations
03. Scope of the Report
03.1 Market Overview
03.2 Product Offerings
04. Market Research Methodology
04.1 Market Research Process
04.2 Research Methodology
05. Introduction
06. Market Landscape
06.1 Market Overview
06.2 Market Size and Forecast
06.3 Five Forces Analysis
07. Market Segmentation by Application
07.1 Global Food Traceability Market Segmentation by Application 2014
07.2 Global Food Traceability Market Segmentation by Application 2014-2019
07.2.1 Market Size and Forecast
07.3 Global Frozen Foods Traceability Market
07.3.1 Market Size and Forecast
07.4 Global Fresh Produce Traceability Market
07.4.1 Market Size and Forecast
07.5 Global Dairy Products Traceability Market
07.5.1 B Market Size and Forecast
07.6 Global Beverages Traceability Market
07.6.1 Market Size and Forecast
07.7 Global Other Food Products Traceability Market
07.7.1 Market Size and Forecast
08. Market Segmentation by Technology
08.1 Global Food Traceability Market Segmentation by Technology
09. Market Segmentation by Equipment
09.1 Global Food Traceability Market Segmentation by Equipment 2014
09.2 Global Food Traceability Market Segmentation by Equipment 2014-2019
09.2.1 Market Size and Forecast
09.3 Global Smart PDAs Market used for Food Traceability
09.3.1 Market Size and Forecast
09.4 Global Thermal Printers Market used for Food Traceability
09.4.1 Market Size and Forecast
09.5 Global 2D and 1D Scanners Market used for Food Traceability
09.5.1 Market Size and Forecast
09.6 Global Tags and Labels Market used for Food Traceability
09.6.1 Market Size and Forecast
09.7 Global Sensors Market used for Food Traceability
09.7.1 Market Size and Forecast
10. Geographical Segmentation
10.1 Global Food Traceability Market by Geographical Segmentation 2014
10.2 Global Food Traceability Market by Geographical Segmentation 2014-2019
10.2.1 Market Size and Forecast
10.3 Food Traceability Market in North America
10.3.1 Market Size and Forecast
10.4 Food Traceability Market in the APAC Region
10.4.1 Market Size and Forecast
10.5 Food Traceability Market in Europe
10.5.1 Market Size and Forecast
10.6 Food Traceability Market in Latin America
10.6.1 Market Size and Forecast
10.7 Food Traceability Market in the MEA Region
10.7.1 Market Size and Forecast
11. Buying Criteria
12. Market Growth Drivers
13. Drivers and their Impact
14. Market Challenges
15. Impact of Drivers and Challenges
16. Market Trends
17. Trends and their Impact
18. Vendor Landscape
18.1 Competitive Scenario
18.1.1 Key News
18.1.2 Mergers and Acquisitions
18.2 Other Prominent Vendors
19. Key Vendor Analysis
19.1 DuPont
19.1.1 Key Facts
19.1.2 Business Overview
19.1.3 Business Segmentation by Revenue 2013
19.1.4 Business Segmentation by Revenue 2012 and 2013
19.1.5 Geographical Segmentation by Revenue 2013
19.1.6 Business Strategy
19.1.7 Recent Developments
19.1.8 SWOT Analysis
19.2 Honeywell
19.2.1 Key Facts
19.2.2 Business Overview
19.2.3 Business Segmentation by Revenue 2013
19.2.4 Business Segmentation by Revenue 2012 and 2013
19.2.5 Geographical Segmentation by Revenue 2013
19.2.6 Business Strategy
19.2.7 Recent Developments
19.2.8 SWOT Analysis
19.3 IBM
19.3.1 Key Facts
19.3.2 Business Description
19.3.3 Business Segmentation
19.3.4 Revenue Segmentation by Business Segment
19.3.5 Revenue Segmentation by Business Operation
19.3.6 Revenue Comparison of Business Segments 2012 and 2013
19.3.7 Revenue Segmentation by Geography
19.3.8 Business Strategy
19.3.9 Key Developments
19.3.10 SWOT Analysis

19.4 Intermec
19.4.1 Key Facts
19.4.2 Business Overview
19.4.3 Service Segmentation
19.4.4 Recent Developments
19.4.5 SWOT Analysis

20. Other Reports in this Series

List of Exhibits
Exhibit 1: Food Traceability Market
Exhibit 2: Market Research Methodology
Exhibit 3: End-users of the Food Products
Exhibit 4: Global Food Traceability Market 2014-2019 (US$ billion)
Exhibit 5: Type of Food Products
Exhibit 6: Food Traceability Market Segmentation by Application 2014
Exhibit 7: Food Traceability Market Segmentation by Application 2019
Exhibit 8: Global Food Traceability Market Segmentation by Application 2014-2019 (US$ billion)
Exhibit 9: Global Food Traceability Market Segmentation by Application 2014-2019
Exhibit 11: Global Fresh Produce Traceability Market 2014-2019 (US$ billion)
Exhibit 14: Global Other Food Products Traceability Market 2014-2019 (US$ billion)
Exhibit 15: Technologies Used in Food Traceability
Exhibit 16: Types of Equipment used in Food Traceability
Exhibit 17: Food Traceability Market Segmentation by Equipment 2014
Exhibit 18: Food Traceability Market Segmentation by Equipment 2019
Exhibit 19: Global Food Traceability Market Segmentation by Equipment 2014-2019 (US$ billion)
Exhibit 20: Global Food Traceability Market Segmentation by Equipment 2014-2019
Exhibit 21: Global Smart PDAs Market used for Food Traceability 2014-2019 (US$ billion)
Exhibit 22: Global Thermal Printers Market used for Food Traceability 2014-2019 (US$ billion)
Exhibit 23: Various Applications of Thermal Printers
Exhibit 24: Global 2D and 1D Scanners Market used for Food Traceability 2014-2019 (US$ billion)
Exhibit 25: Comparison of 1D and 2D Scanners
Exhibit 26: Global Tags and Labels Market used for Food Traceability 2014-2019 (US$ billion)
Exhibit 27: Global Sensors Market used for Food Traceability 2014-2019 (US$ billion)
Exhibit 28: Global Food Traceability Market by Geographical segmentation 2014
Exhibit 29: Global Food Traceability Market by Geographical segmentation 2019
Exhibit 30: Global Food Traceability Market by Geographical Segmentation 2014-2019 (US$ billion)
Exhibit 31: Global Food Traceability Market by Geographical Segmentation 2014-2019
Exhibit 32: Food Traceability Market in North America (US$ billion)
Exhibit 33: Food Traceability Market in the APAC Region (US$ billion)
Exhibit 34: Food Traceability Market in Europe (US$ billion)
Exhibit 35: Food Traceability Market in Latin America (US$ billion)
Exhibit 36: Food Traceability Market in the MEA Region (US$ billion)
Exhibit 37: Factors Affecting Customer Retention
Exhibit 38: Value Chain of an Organization
Exhibit 39: Recent Innovations in Food Traceability Market with Companies
Exhibit 40: DuPont: Business Segmentation by Revenue 2013
Exhibit 41: DuPont: Business Segmentation by Revenue 2012 and 2013 (US$ million)
Exhibit 42: DuPont: Geographical Segmentation by Revenue 2013
Exhibit 43: Honeywell International: Business Segmentation by Revenue 2013
Exhibit 44: Honeywell International: Business Segmentation by Revenue 2012 and 2013 (US$ billion)
Exhibit 45: Honeywell International: Geographical Segmentation by Revenue 2013
Exhibit 46: IBM: Business Segmentation
Exhibit 47: IBM: Revenue Segmentation by Business 2013
Exhibit 48: IBM: Revenue Segmentation 2013
Exhibit 49: IBM: Revenue Comparison of Business Segments 2012 and 2013 (US$ million)
Exhibit 50: IBM: Revenue Segmentation by Geography 2013
Exhibit 51: Intermec: Service Segmentation 2013

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3063539/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Global Food Traceability Market 2015-2019
Web Address: http://www.researchandmarkets.com/reports/3063539/
Office Code: SCDKFRRS

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Formats</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td>USD 2250</td>
<td></td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td>USD 2520</td>
<td>USD 2500 - Until 30th Apr 2016</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td>USD 3150</td>
<td>USD 3500 - Until 30th Apr 2016</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprise</td>
<td>USD 9000</td>
<td>USD 10000 - Until 30th Apr 2016</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof [ ]
First Name: ____________________________________ Last Name: __________________________
Email Address: * __________________________________
Job Title: _______________________________________
Organisation: ____________________________________
Address: _______________________________________ City: __________________________
Postal / Zip Code: ________________________________ Country: _______________________
Phone Number: __________________________________ Fax Number: ____________________
Title:  Mr  □  Mrs  □  Dr  □  Miss  □  Ms  □  Prof  □

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:
Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World