Web Conferencing Services Market in the Americas 2015-2019

Description:

About Web Conferencing Services

Web conferencing is a service that helps real-time communication between participants who log in with credentials using a secure URL provided by the vendor. This service is ideal for virtual meetings for a group of participants. With an internet connection, these services allow real-time data streaming and sharing of information simultaneously across geographically dispersed locations. Web conferencing software allows live meetings such as webinars, demonstrations, presentations, training, and brainstorming sessions through internet. During meetings, users can view and share materials such as slides or videos and use standard phone lines or VoIP for audio communications.

The analysts forecast Web Conferencing Services market in the Americas to grow at a CAGR of 5.91 percent over the period 2014-2019.

Covered in this Report

The report covers the present scenario and the growth prospects of the Web Conferencing Services market in the Americas for the period 2015-2019. To calculate the market size, the report takes into account the revenue generated by the web conferencing service providers to the Commercial sector. The report considers vendors who provide web conferencing services such as sharing presentation, text chat, whiteboard sharing, security features, desktop sharing/screen sharing, application sharing, live or streaming video, VoIP, and meeting recording.

The report, Web Conferencing Services Market in the Americas 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas. It covers the landscape and growth prospects of the Web Conferencing Services market in the Americas in the coming years. The report also includes a discussion on the key vendors operating in this market.

Key Regions
- Americas

Key Vendors
- Adobe Systems
- Cisco Systems
- Citrix Systems
- IBM
- Microsoft

Other Prominent Vendors
- Arkadin
- AT&T Connect Support
- Bridgit
- ClickMeeting
- Communiqué Conferencing
- Digital Samba OnSync
- Fuze
- Glance Networks
- Global Meet
- hotComm
- HotConference
- HP Virtual Rooms
- Infinite Conferencing
- InstantPresenter
- InterCall
- Meeting Zone
- MegaMeeting
- Omnijoin
- OmNovia
OnStream Media
- OpenMeetings
- OpenText
- RadVision
- ReadyTalk
- RHUB Communications
- Saba Software
- Same Page
- Skype
- Spreed
- TeamViewer
- Via-Vox
- Yugma

Market Drivers
- Training Needs for Geographically Diversified Teams
- For a full, detailed list, view this report

Market Challenges
- Commoditization of Web Conferencing Products
- For a full, detailed list, view this report

Market Trends
- Collaborative Workspaces
- For a full, detailed list, view this report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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