Recreational Vehicle (RV) Market in North America 2015-2019

Description: About Recreational Vehicle market

RVs include automobiles or trailers designed or modified for recreation or pleasure activities such as vacations and camping, both on and off highways. RVs include features such as sleeping, kitchen, and bathroom facilities for use during travel and camping. RVs are subject to the same registration and licensing as other automobiles, and may have to abide by specific laws.

The analysts forecast the unit sales of Recreational Vehicle market in North America to grow at a CAGR of 8.35 percent over the period 2014-2019.

Covered in this Report
This report covers the present scenario and the growth prospects of the Recreational Vehicle market in North America for the period 2015-2019. To calculate the market size, the report considers the unit sales of RVs in North America. The report includes the sales of towable RVs, also known as travel trailers locally and as caravans in Europe, and motorhomes. In terms of product type, Towable RVs can be categorized into four sub-segments: Travel Trailers, Fifth Wheel Trailers, Folding Camp Trailers, and Truck Campers, while, Motorhomes can be categorized into three sub-segments: Type-A Motorhomes, Type-B Motorhomes, and Type-C Motorhomes. The report presents the vendor landscape and a corresponding detailed analysis of the key vendors in the market. In addition, the report discusses the major drivers that influence the growth of the Recreational Vehicle market in North America. It outlines the challenges faced by the vendors and the market at large, as well as the key trends that are emerging in the market.

The report, the Recreational Vehicle market in North America 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers North America; it also covers the Recreational Vehicle market in North America landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- North America

Key Vendors
- Eclipse Recreational Vehicles Inc.
- Gulf Stream Coach Inc.
- Northwood Manufacturing Inc.
- Palomino RV
- Thor Industries Inc.

Other Prominent Vendors
- AL-KO AXIS
- Allied Recreation
- Aliner and Somerset Folding Camping Trailers
- Augusta RV
- Coachmen Recreational Vehicle Company
- Cruiser RV
- DNA Enterprises
- Fleetwood RV
- Forest River
- Forks RV
- Freightliner Custom Chassis
- Grand Design RV
- Great West Vans Conversions
- Haulmark Motor Coach
- Heartland Recreational Vehicles
- HL Enterprises
- Jayco
- Lance Camper
- Leisure Travel Vans
- Let's Go Aero
- Lifestyle Luxury RV
- Little Guy Worldwide
- Navistar RV
- Newmar
- Pleasure-Way Industries
- Prime Time Manufacturing
- Renegade RV
- Riverside Travel Trailer
- Roadtrek Motorhomes
- Skyline
- Spartan Chassis
- Starcraft RV
- Thor Industries
- Tiffin Motor Homes
- Winnebago
- Universal Trailer

Market Drivers
- Favorable IRS Tax Deduction.
- For a full, detailed list, view this report.

Market Challenges
- Increased Interest of Dealers in RV Auctions.
- For a full, detailed list, view this report.

Market Trends
- Increased Ownership Affordability.
- For a full, detailed list, view this report.

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

The report is also available as part of our annual subscription offer. Please get in touch with our customers service team in order to find out more.

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