Food Allergens and Intolerance Testing Market Analysis and Forecast (2013 - 2019): By Cause; By Products; By Tests (Skin-based, ELISA, RAST, Cycotoxic Test, Kinesiology)

Description: The food industry in the 21st century is focused more than ever on providing consumers with food products for every occasion, and it is a highly profitable industry too, but one of the major setbacks that this industry suffers is due to food allergens and food intolerance in its consumers. Food allergies make consumers lives difficult and are potentially fatal. Improper testing and labeling of products for possibly allergy inducing component causes product recalls worth billions of dollars worldwide, and this is not including the money spent fighting lawsuits against affected consumers. However a clear distinction needs to be drawn here between Food Allergy and Food Intolerance.

A food allergy is not the same as food intolerance. An allergy causes over-sensitivity of the body's immune system. If the immune system is not involved in the reaction to a food then it is known as food intolerance. Another small but important difference between the two is that the quantity of a food/additive that a person needs to consume for the reaction to happen is much lesser in the case of food allergies. Cases have been observed where even an extremely small amount has been enough to initiate the human body's immune response. As such identifying potential food allergens becomes a critical process for both the food and beverage manufacturer and the end consumer.

With the increase in the number of allergens and also the globalization of food markets, the outreach of these said allergens have increased too. These two factors combined with Regulatory agencies extending their reach internationally have been acting as the major driving forces for this market.

The food Allergens and Intolerance testing market has been segmented on the basis of causes, food product type and Ingredients. Apart from this a differentiation has been made by geography, with a particular stress on demographic food patterns around the world. A section on various test types and analysis techniques has been included with end-consumer preference kept in mind.

Competitive landscape for each of the product types is highlighted and market players are profiled with attributes of company overview, financial overview, business strategies, product portfolio and recent developments.
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14.20. SGS Sa

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