Smart Card Market in North America 2015-2019

Description: About Smart Card

A smart card is a pocket-sized plastic card embedded with ICs, which are also called microchips. These are used for security purposes for authentication, identification, data storage, and application processing. Smart cards are used in some of the major sectors such as the BFSI, Government, Transportation, Healthcare, and Defense. They are classified into two types: contact-based and contactless. Contact-based smart cards have a contact area of about 1 sq. cm and are inserted into a smart card reader for usage. On the other hand, contactless smart cards employ an RF between the card and the reader and need no physical insertion, thus being more user-friendly than contact-based smart cards.

The analysts forecast the Smart Card market in North America to grow at a CAGR of 18.4 percent over the period 2014-2019.

Covered in this Report
This report covers the present scenario and the growth prospects of the Smart Card market in North America for the period 2015-2019. To calculate the market size, the report considers revenue generated from the sales of the following smart cards:

- Contact-based
- Contactless

The following are the major end-users of the market:
- BFSI sector
- Government sector
- Transportation sector

The report, the Smart Card Market in North America 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the landscape of the Smart Card Market in North America and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Regions
- North America

Key Vendors
- Gemalto
- Giesecke & Devrient
- Morpho
- Oberthur Technologies

Other Prominent Vendors
- AB Note
- Arm Holdings
- ASK
- Atmel
- CardLogix
- CPI Card Group
- Datacard
- Diebold
- Infineon Technologies
- Ingenico
- Inside Contactless
- Verifone System
- Watchdata System

Market Drivers
- Need for Tamper-resistant Systems
  - For a full, detailed list, view our report

Market Challenges
- High Cost of Implementation
  - For a full, detailed list, view our report

Market Trends
- Availability of Twin Smart Cards
  - For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
You can request one free hour of our analyst's time when you purchase this market report. Details are provided within the report.

The report is also available as part of our annual subscription offer. Please get in touch with our customers service team in order to find out more.

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