Smart Homes and Home Automation - 3rd Edition

Description: How should the mobile industry address the vast business opportunity in connected smart homes? The author estimates that revenues from shipments of home automation systems in Europe and North America will grow at a compound annual growth rate of 40 percent from US$ 5.2 billion in 2014 to nearly US$ 28.4 billion in 2019. Get a 360 degree perspective on the rapid evolution of the worldwide home automation market in this 200 page strategic report.

Smart Homes and Home Automation is the third consecutive report analysing the latest developments on the connected home markets in Europe and North America. This report in the M2M Research Series provides you with 200 pages of unique business intelligence including 5-year industry forecasts and expert commentary on which to base your business decisions.

Highlights from the second edition of the report:
- Insights from new 30 executive interviews with market leading companies.
- 360-degree overview of the smart homes & home automation ecosystem.
- Summary of industry trends in key vertical market segments.
- Statistical data on adoption of smart home systems in Europe and North America.
- Market forecasts lasting until 2019.
- Detailed reviews of the latest initiatives launched by industry players.
- Updated profiles of the key vendors on this market.

This report answers the following questions:

Which are the main verticals within smart homes and home automation?
What are the drivers behind growth in Europe and North America?
What are the challenges and roadblocks towards widespread adoption?
What are the business models and channels-to-market for smart home solutions?
How are product OEMs and whole home solution vendors positioning themselves?
What home connectivity technologies are smart home system vendors betting on?
What is the potential market size for cellular M2M in home automation?
How will the smart home market evolve in the next five years?

Who should buy this report?
Smart Homes and Home Automation is the foremost source of information about the emerging market for connected home applications. Whether you are a product vendor, telecom operator, investor, consultant, application developer or government agency, you will gain valuable insights from our in-depth research.

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