Directional Drilling Services Market by Application, Services and Geography - Global Trends and Forecasts to 2019

Description: Directional Drilling Services Market by Application (Offshore & Onshore), Services (Rotary Steerable System, LWD, MWD & Survey, Motors, and Others) and Geography (Asia-Pacific, Europe, the Middle East, Africa, North America and Latin America) - Global Trends and Forecasts to 2019

This market research report categorizes the directional drilling services into submarkets on the basis of applications, services, types and geography. The report covers all the major services of directional drilling, that is, Rotary Steerable Systems (RSS), Logging While Drilling (LWD), Measurement While Drilling (MWD) and Survey, Motors and others. The increase in the demand for energy, technological advancements and consistent depletion of existing oil reserves ensure the commercial potential of directional drilling.

The report "Directional Drilling Market, By Applications (Onshore & Offshore), Services (Rotary Steerable Systems, LWD, MWD & Survey, Motors, and Others), Types (Conventional and Rotary steerable systems), & Geography- Global trends and forecast to 2019" defines and segments the global directional drilling market with an analysis and forecast of the global market size ($billion). The market is segmented and forecast on the basis of major geographical regions, namely, North America, Asia-Pacific, South America, Europe, Africa and Middle East. Within these regions, the major countries for the directional drilling services market have been analysed and the market growth is projected accordingly.

The market is also segmented on the basis of the application of the directional drilling services into regions such as onshore and offshore. The onshore segment includes the use of the directional drilling services on land based rigs while the offshore segmentation includes the use of these services on water based rigs. Furthermore, the offshore segmentation broadly refers to the shallow water, deepwater, and the ultra deepwater applications of the directional drilling services.

This report uses various secondary sources such as encyclopedias, directories, and databases to identify and collect information that was useful for this extensive commercial study of the global directional drilling market. The primary sources-experts, manufacturers and service providers from the industry-have all been interviewed to obtain and verify critical information, as well as to assess the future prospects of the directional drilling market.

Leading players of this industry were also profiled, along with their recent developments and other strategic industry activities. The report also includes a competitive outlook of key companies for the recent market developments. Some of the key companies profiled include Schlumberger (U.S.), Weatherford (Ireland), Baker Hughes (U.S.), and Halliburton (U.S.), and Gyrodata (U.S.), among many others.

The report also touches upon various important aspects of the market. These include analysis of value chain, Porter's Five Forces model, competitive landscape, market dynamics, market estimates in terms of value, and future trends in the directional drilling market.

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