Glass and ceramic Sector in Romania - 2015

Description: A comprehensive research of the “Glass and ceramic” sector was developed through the analysis of companies that registered this activity as core business and declared their data to NTRO (NACE codes analyzed: 2311-2314; 2319; 2320; 2331; 2341; 2342; 2343; 2349; 4644). For a segmented approach of the domain companies were structured in 13 groups of size: 0; 0-100 K EUR; 100-500 K EUR; 500 K-1.000 K EUR; 1-5 Mn. EUR; 5-10 Mn. EUR; 10-20 Mn. EUR; 20-50 Mn. EUR; 50-100 Mn. EUR; 100-500 Mn. EUR; 500-1.000 Mn. EUR; OVER 1.000 Mn. EUR. Number of companies analyzed: 1,501 (2013)

The report is structured as follows:

1. Graphic analysis and interpretation of the following categories of indicators:
   a) Dynamic - annual variation of:
      i. Turnover
      ii. Profit
      iii. Number of employees
      iv. Number of companies
   b) Profitability
      i. Net profit margin
      ii. Turnover / employee
      iii. Profit / employee
      iv. Turnover / company
      v. Profit / company
   c) Management
      i. Inventories turnover
      ii. Total assets turnover
      iii. Receivables turnover
      iv. Total debts / total assets
   d) Debt ratios – total debts / total assets

2. Graphic analysis of the net profit formation of companies groups breakdown by turnover criterion. Indicators calculated for 2008-2013 provide an extensive and thorough assessment of the development and influences registered in the market and are a barometer that addresses both companies on the specific field and firms in the consulting, auditing, market research areas.

Contents:
1. MARKET DEVELOPMENT 2008-2013
2. CONTENT
   2.1 Development indicators – change in turnover, profit, no. of employees, no. of companies
   2.2 Profitability indicators – net profit margin, turnover/employee, profit/employee, turnover / company, profit / company
   2.3 Management indicators – inventories turnover, total assets turnover, receivables turnover
   2.4 Debt ratios – total debts /total assets

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