Global Digital English Language Learning Market 2015-2019

Description: About Digital English Language Learning

English is spoken by more than one billion people worldwide and is the most popular second language learnt globally. With the advent of the internet, tools are being used to provide learning content in digital formats. The Global Digital English Language Learning market comprises of digital content and products that facilitate the learning of English language through these ICT tools. These include products and services such as mobile apps, activities, e-books, games, videos, audio clips, digital software, learning lab equipment, and online tutoring. They are interactive, allow real-time feedback, and enhance learning processes as they involve numerous formats.

The analysts forecast the Global Digital English Language Learning market to grow at a CAGR of 12.69 percent over the period 2014-2019.

Covered in this Report
The report, the Global Digital English Language Learning Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the APAC region, Western Europe, North America, Latin America, the MEA region, and Eastern Europe; it also covers the Global Digital English Language Learning market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- APAC
- Western Europe
- North America
- Latin America
- MEA
- Eastern Europe

Key Vendors
- Linguatronics
- Pearson
- Sanako
- SANS
- TLS Communication

Other Prominent Vendors
- Edusoft
- Houghton Mifflin Harcourt
- Macmillan
- McGraw Hill Education
- Onwards Learning
- OKpanda
- Oxford University Press
- Rosetta Stone
- Sanoma
- Voxy

Market Drivers
- Growing Number of English Language Learners
- For a full, detailed list, view our report

Market Challenges
- Boost of Traditional Languages
- For a full, detailed list, view our report

Market Trends
Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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