Anti-reflective Coatings Market for Eyewear, Electronics, Solar, Automobile and Other End-user Industries - Global Industry Analysis, Size, Share, Growth, Trends and Forecast, 2014 - 2020

Description: The report provides analysis and forecast for the anti-reflective coatings market on a global and regional level. The study provides the historical data of 2013 along with forecast from 2014 to 2020 based on volume (Kilo Tons) and revenue (US$ Mn). It includes drivers and restraints for the anti-reflective coatings market along with their impact on demand during the forecast period. Additionally, the report comprises an analysis of opportunities available in the anti-reflective coatings market on the global and regional level. Drivers, restraints and opportunities mentioned in the report are justified with the help of quantitative and qualitative data, which has been verified by primary and secondary resources.

We have included a detailed value chain analysis in order to provide a comprehensive view of the anti-reflective coatings market. Value chain analysis provides details such as integration in the market, distribution channels, applications and end-users for the market. An analysis of Porter’s Five Forces model for the anti-reflective coatings market has also been included to help understand the competitive landscape of the market. The study encompasses a market attractiveness analysis, wherein end-users in the market are benchmarked based on their market size, compounded annual growth rate (CAGR), general attractiveness and company market share. We have also incorporated company market share analysis to provide detailed analysis of the market.

The study provides a decisive view of the anti-reflective coatings market by segmenting it in terms of end-users. End-users have been analyzed based on present and future trends, and the CAGR for the market has been estimated between 2014 and 2020. Regional segmentation includes the current and forecast demand for North America, Europe, Asia Pacific and Rest of the World (RoW). The report also includes demand for individual end-users across all the regions.

The report provides a detailed competitive outlook including company profiles of key participants operating in the global anti-reflective coatings market. Key players profiled in the report include Carl Zeiss AG, Essilor International S.A., Hoya Corporation, Honeywell International Inc., iCoat Company LLC, Janos Technology LLC, JDS Uniphase Corporation, Optical Coatings Japan, PPG Industries, Royal DSM, and Rodenstock GmbH. Company profiles include attributes such as company overview, brand/product portfolio, financial overview, business strategy, and key/recent developments related to the market.

Constant currency rates have been considered while estimating the forecast in this report. Prices of anti-reflective coatings and its product segment vary in each region; hence, a similar volume-to-revenue ratio does not follow for each individual region. The same price for each end-user has been taken into account while estimating and forecasting market revenue on the global basis. Regional average price has been considered while breaking down this market by end-user segment in each region. Models and estimates have been used to produce comprehensive data sets when hard data was not available. We have used the bottom-up approach by considering individual end-user segments and integrating them to arrive at the global market. End-users have been further bifurcated using the top-down approach to derive the consumption of products in the regional market.

In order to compile the research report, we conducted in-depth interviews and discussions with a wide range of key industry participants and opinion leaders. Primary research represented the bulk of research efforts, supplemented by an extensive secondary research. We reviewed key players' product literature, annual reports, press releases and relevant documents for competitive analysis and market understanding. Secondary research also includes a search of recent trade, technical writing, internet sources, and statistical data from government websites, trade associations and agencies. This has proven to be the most reliable, effective and successful approach for obtaining precise market data, capturing industry participants' insights and recognizing business opportunities.

The market has been segmented as below:

Anti-reflective Coatings Market - End-user Analysis
Anti-reflective Coatings Market - Regional Analysis

- North America
- Europe
- Asia Pacific
- Rest of the World (Includes Latin America, the Middle East and Africa)

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