Enteral Feeding Devices Market Size, Market Share, Application Analysis, Regional Outlook, Growth Trends, Competitive Scenario And Forecasts, 2012 To 2020

Description:

Industry Insights
The growing global geriatric population base clubbed with rising prevalence rate of chronic ailments such as severe pancreatitis, diabetes, and increasing incidence rate of premature babies are some growth drivers expected to influence enteral feeding devices market growth for coming six years. Aging is considered as the greatest risk factor for the development of chronic illnesses such as Parkinson and nervous disorders is also expected to serve this market as a impact rendering driver. Such patients severely suffer from restrictive food ingestion and energy restriction and need enteral feeding to survive. Moreover, growing geriatric population base in Asian countries with large untapped opportunities such as China and Japan, where estimates suggest that more than 20% of the population is over the age of 65 years, is expected to drive enteral feeding devices market growth at a CAGR of above 6.0% over the next six years. Unmet needs and untapped opportunities in emerging economies such as China, India and Brazil are the expected future growth opportunities. Texture modified products as a part of technological advancement, to meet the individual needs of different patients related to portable pumps, disposable sets, stationary pumps, and accessories on the basis of portability, accuracy and cost effectiveness is also expected to be a high impact rendering driver to this market.

Product Insights
The global enteral feeding devices market, on the basis of product is fragmented into six types namely enteral feeding pumps, giving sets, percutaneous endoscopic gastrostomy devices, low profile gastrostomy devices, nasogastric tubes and gastrostomy tubes. Enteral feeding pump emerged as overall leader of the market in terms of revenue share in 2013 at 61.5% majorly owing to their high usability rates in the developed economies like Western Europe and North America. Increasing worldwide geriatric population base and increasing incidences of preterm births coupled with rising demand for enteral feeding pump is expected to assist this market in increasing its share by 2020. However, nasogastric tubes followed the enteral feeding pumps segment to grab second highest market share of 10.8% in 2013. Nasogastric tubes are used in nasogastric tubation. Technological advancements such as introduction of reverse balloon design, tri funnel replacement Gtube and J tube are also expected to regulate market growth for enteral feeding devices market.

Regional Insights
North America, Asia Pacific, Europe and RoW are the key regions of study in this report. In 2013 European market held the largest revenue share at over 35.0%. Increasing base of geriatric population in Western European territory, growing number of preterm birth and regulatory ISO small bore connector standardization are major drivers for this market. However, this market of Asia Pacific is expected to flourish at the lucrative CAGR of over 6.0% from 2013 to 2020 due to the growth favoring drivers such as the presence of high unfulfilled medical needs in emerging economies with rapid improvisation of healthcare facilities and healthcare expenditure is expected to outgrow Europe in terms of growth during the forecast period. The revenue share of Asia Pacific market (enteral feeding devices) is expected to increase from over 27.0% in 2013 to 28.0% in 2020. Additionally, growing population base (geriatric) in Japan is expected to heighten the demand for these devices in this region.

Contents:

Table of Contents

Chapter 1. Executive Summary
1.1. Enteral Feeding Devices – Industry Summary and Critical Success Factors (CSFs)
Chapter 2. Enteral Feeding Devices Industry Outlook
2.1. Market Segmentation
2.2. Market Size and Growth Prospects
2.3. Enteral Feeding Devices Market Dynamics
2.3.1. Market Driver Analysis
2.3.2. Market Restraint Analysis
2.4. Key Opportunities Prioritized
2.5. Industry Analysis – Porter’s
2.6. Enteral Feeding Devices – Company Market Share Analysis
2.7. Enteral Feeding Devices Market PESTEL Analysis, 2013
Chapter 3. Enteral Feeding Devices Product Outlook
3.1. Giving Set
3.2. Enteral Feeding Pump
3.3. Percutaneous Endoscopic Gastrostomy Device
3.3.1. Market Estimates and Forecasts, 2012 – 2020 (USD Million)
3.4. Low Profile Gastrostomy Device
3.5. Nasogastric Tube
3.5.1. Market Estimates and Forecasts, 2012 – 2020 (USD Million)
3.6. Gastrostomy Tube
Chapter 4. Enteral Feeding Devices Regional Outlook
4.1. North America
4.2. Europe
4.3. Asia Pacific
4.4. RoW
Chapter 5. Competitive Landscape
5.1. Revenue Analysis
5.2. Product Benchmarking

5.3. Strategic Development

Chapter 6. Methodology and Scope

6.1. Research Methodology

6.2. Research Scope & Assumption

6.3. List of Data Sources

Companies analyzed in competitive landscape

- Kimberly Clark Corporation
- Abbott Nutrition
- Boston Scientific Corporation
- Amsino International Inc.
- Conmed Corporation
- Covidien Plc
- Fresenius Kabi
- Moog Inc.
- C.R. Bard
- Nestle
- Danone
- Cook Medical

List of Tables

- Enteral Feeding Devices – Industry summary & Critical Success Factors (CSFs)
- Global Enteral feeding devices Revenue, 2012 – 2020
- Global Enteral feeding devices Market Revenue by Region, (USD million), 2012 – 2020
- Global Enteral feeding devices Market Revenue by Segments, (USD million), 2012 – 2020
- Global giving set demand, 2012 to 2020 (USD million)
- Global giving set demand, by region, 2012 to 2020 (USD million)
- Global enteral feeding pump demand, 2012 to 2020 (USD million)
- Global enteral feeding pump demand, by region, 2012 to 2020 (USD million)
- Global percutaneous endoscopic gastrostomy device demand, 2012 to 2020 (USD million)
- Global percutaneous endoscopic gastrostomy device demand, by region, 2012 to 2020 (USD million)
- Global low profile gastrostomy device demand, 2012 to 2020 (USD million)
- Global low profile gastrostomy device demand, by region, 2012 to 2020 (USD million)
- Global nasogastric tube demand, 2012 to 2020 (USD million)
- Global nasogastric tube demand, by region, 2012 to 2020 (USD million)
- Global gastrostomy tube demand, 2012 to 2020 (USD million)
- Global gastrostomy tube demand, by region, 2012 to 2020 (USD million)
- North America enteral feeding devices demand, by products, (USD million), 2012 – 2020
- Europe enteral feeding devices demand, by products, (USD million), 2012 – 2020
- Asia Pacific enteral feeding devices demand, by products, (USD million), 2012 – 2020
- RoW enteral feeding devices demand, by products, (USD million), 2012 – 2020
- Global enteral feeding devices market – competitive landscape

List of Figures

- Enteral Feeding Devices Market Segmentation
- Enteral feeding devices market segmentation
- Global Enteral feeding devices Market Revenue, 2012 – 2020
- Enteral feeding devices Market Dynamics
- Enteral feeding devices Company Market Share Analysis, 2012
- Key Opportunities Prioritized
- Industry Analysis – Porter’s
- Enteral feeding devices PESTEL Analysis, 2012
- Global enteral feeding devices revenue, by products, 2012 & 2020
Global giving sets demand, 2012 to 2020 (USD million)
Global enteral feeding pump demand, 2012 to 2020 (USD million)
Global percutaneous endoscopic gastrostomy device demand, 2012 to 2020 (USD million)
Global low profile gastrostomy device demand, 2012 to 2020 (USD million)
Global nasogastric tube demand, 2012 to 2020 (USD million)
Global gastrostomy tube demand, 2012 to 2020 (USD million)
Enteral feeding devices market – company market share analysis, 2012 (%)

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