Global Contact Lenses Market Size, Market Share, Application Analysis, Regional Outlook, Growth Trends, Competitive Scenario And Forecasts, 2012 To 2020

Description: Industry Insights
The global contact lenses market is expected to be valued at more than USD 12 billion by 2020, with demand expected to reach over 1,100 million units in the same year. Increased demand for vision correction products is expected to drive the market over the forecast period.

Contact lenses have gained prominence for correcting visual inaccuracies and are increasingly rivaling spectacles for the same. They are used not only for correcting ophthalmic disorders such as astigmatism, myopia, and hypermetropia, but are also used in cosmetic applications to enhance aesthetic appearance. Increasing incidences of ophthalmic disorders in the wake of changing lifestyles and aging population have driven contact lenses market penetration. Surge in plano sunglasses demand has given rise to contact lenses adoption.

Increasing instances of users opting for corrective refractive surgeries such as Photo Refractive Keratectomy (PRK) and Laser-Assisted in Situ Keratomileusis (LASIK) may hamper market growth to some extent. Lack of proper eye care and failure to follow replacement schedules may lead to disorders like contact lens-induced acute red eye (CLARE).

Product Insights
The contact lenses market is segregated into soft contact lenses; hard contact lenses (gas permeable (GP) and rigid gas permeable (RGP)); and hybrid lenses. Soft contact lenses are made up of materials such as hydrogel and silicone hydrogel. Silicone hydrogel lenses allow the passage of higher levels of oxygen to the cornea as compared to regular hydrogel. They increase the supply of oxygen, which benefits users who wear lenses while sleeping. Rigid gas permeable lenses are more durable as compared to their counterparts, and offer clearer and crisper vision. They are easier to handle and not prone to tearing. However, RGP lenses need an adaptation period as they are not as comfortable as soft lenses initially.

Soft contact lenses dominated the market and accounted for over 80% of the global demand in 2013. Demand for daily disposable lenses is expected to continue increasing over the forecast period, due to benefits such as high level of hygiene and lowered risk of infections, thereby driving soft contact lenses market growth. RGP contact lens market is mainly driven on account of their use in astigmatism, orthokeratology (ortho-k), and presbyopia.

Design Insights
Spherical, multifocal, toric, custom-made, and ortho-k lenses are key contact lens design types. Spherical lenses accounted for over 55% of the global market in 2013 on account of their capability of treating myopia, hypermetropia, and small amounts of astigmatism. Toric lenses are composed of both, soft and RGP lenses, and create different refractive powers on horizontal and vertical orientations on account of their shape. They can be used for treating patients with larger amounts of astigmatism. The multifocal contact lenses market is expected to grow faster than the global average, on account of increased demand in treating presbyopia and other age-related ophthalmic ailments.

Usage Insights
Corrective, prosthetic, therapeutic, lifestyle-oriented, and cosmetic contact lenses are the types of lenses that cater to several needs. Corrective contact lenses accounted for more than 40% of the overall global shipments in 2013. Therapeutic contact lenses, which are used for treating aphakia, are expected to gain significant market share over the next six years. For instance, Bausch & Lomb’s PureVision Bandage Lenses provide slow dispensing of medicines as well as optical correction for healing.

Regional Insights
In 2013, North America accounted for over 30% of the global demand in and is estimated to maintain its leadership over the forecast period. Increased daily disposable lenses consumption is expected to drive regional market growth. Over the next six years, Asia Pacific is projected to be the fastest growing regional
market, which can be attributed to growing vision correction awareness and increasing adoption, particularly in Japan and China.

Contents:

Table of Contents

Chapter 1 Executive Summary
1.1 Contact Lenses – Industry Summary & Critical Success Factors (CSFs)

Chapter 2 Contact Lenses Industry Outlook
2.1 Market Segmentation
2.2 Market Size and Growth Prospects
2.3 Contact Lenses Value Chain Analysis
2.4 Contact Lenses Market Dynamics
2.5 Key Opportunities Prioritized
2.6 Industry Analysis – Porter's
2.7 Contact Lenses – Company Market Share Analysis
2.8 Contact Lenses – PESTEL Analysis
2.9 Contact Lenses – Distribution Channel Analysis

Chapter 3 Contact Lenses Product Outlook
3.1 Rigid Gas Permeable (RGP) Contact Lenses
3.2 Soft Contact Lenses
3.2.1 Soft Contact Lenses Modality Outlook
3.2.1.1 Daily Disposable
3.2.1.2 Weekly (and two weeks)
3.2.1.3 Monthly
3.2.1.4 Annual
3.2.1.5 Extended Wear
3.2.1.6 Unplanned Replacement Schedule
3.3 Hybrid Contact Lenses

Chapter 4 Contact Lenses Design Outlook
4.1 Spherical
4.2 Toric
4.3 Multifocal
4.4 Others

Chapter 5 Contact Lenses Usage Outlook
5.1 Corrective Lenses
5.2 Therapeutic Lenses
5.3 Cosmetic Lenses
5.4 Prosthetic Lenses
5.5 Lifestyle-oriented Lenses
Chapter 6 Contact Lenses Regional Outlook
6.1 North America
6.2 Europe
6.3 Asia Pacific
6.4 RoW
Chapter 7 Competitive Landscape
7.1 Revenue Analysis
7.2 Product Benchmarking
7.3 Strategic Developments
Chapter 8 Methodology & Scope
8.1 Research Methodology
8.2 Research Scope & Assumptions
8.3 List of Data Sources
Companies analyzed in Chapter 7
1) Abbott Medical Optics, Inc.
2) Alcon Laboratories, Inc.
3) Bausch & Lomb
4) Carl Zeiss AG
5) CIBA Vision
6) Contamac U.S.
7) CooperVision
8) Eagle Optics Pvt. Limited
9) Essilor International
10) Hoya Corporation
11) Hydrogel Vision Corp
12) Johnson & Johnson
List of Tables

<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contact Lenses – Industry Summary &amp; Critical Success Factors (CSFs)</td>
<td></td>
</tr>
<tr>
<td>Global Contact Lenses Market (Volume &amp; Revenue), 2012 – 2020</td>
<td></td>
</tr>
<tr>
<td>Global Contact Lenses Market Volume by Region (Million Units), 2012 – 2020</td>
<td></td>
</tr>
<tr>
<td>Global Contact Lenses Market Revenue by Region (USD Million), 2012 – 2020</td>
<td></td>
</tr>
<tr>
<td>Global Contact Lenses Market Volume by Product (Million Units), 2012 – 2020</td>
<td></td>
</tr>
<tr>
<td>Global Contact Lenses Market Revenue by Product (USD Million), 2012 – 2020</td>
<td></td>
</tr>
<tr>
<td>Global Contact Lenses Market Volume by Design (Million Units), 2012 – 2020</td>
<td></td>
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<tr>
<td>Global Contact Lenses Market Revenue by Design (USD Million), 2012 – 2020</td>
<td></td>
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<tr>
<td>Global Contact Lenses Market Volume by Usage (Million Units), 2012 – 2020</td>
<td></td>
</tr>
<tr>
<td>Global Contact Lenses Market Revenue by Usage (USD Million), 2012 – 2020</td>
<td></td>
</tr>
<tr>
<td>Global RGP contact lenses demand (Volume &amp; Revenue), 2012 – 2020</td>
<td></td>
</tr>
<tr>
<td>Global RGP contact lenses demand by region (Volume), 2012 – 2020</td>
<td></td>
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<td>Global RGP contact lenses demand by region (Revenue), 2012 – 2020</td>
<td></td>
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<tr>
<td>Global soft contact lenses demand (Volume &amp; Revenue), 2012 – 2020</td>
<td></td>
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<tr>
<td>Global soft contact lenses demand by region (Volume), 2012 – 2020</td>
<td></td>
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<tr>
<td>Global soft contact lenses demand by region (Revenue), 2012 – 2020</td>
<td></td>
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<tr>
<td>Global daily disposable contact lenses demand (Volume &amp; Revenue), 2012 – 2020</td>
<td></td>
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<tr>
<td>Global daily disposable contact lenses demand by region (Volume), 2012 – 2020</td>
<td></td>
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<tr>
<td>Global daily disposable contact lenses demand by region (Revenue), 2012 – 2020</td>
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<tr>
<td>Global weekly contact lenses demand (Volume &amp; Revenue), 2012 – 2020</td>
<td></td>
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<tr>
<td>Global weekly contact lenses demand by region (Volume), 2012 – 2020</td>
<td></td>
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<tr>
<td>Global weekly contact lenses demand by region (Revenue), 2012 – 2020</td>
<td></td>
</tr>
<tr>
<td>Global monthly contact lenses demand (Volume &amp; Revenue), 2012 – 2020</td>
<td></td>
</tr>
<tr>
<td>Global monthly contact lenses demand by region (Volume), 2012 – 2020</td>
<td></td>
</tr>
<tr>
<td>Global monthly contact lenses demand by region (Revenue), 2012 – 2020</td>
<td></td>
</tr>
<tr>
<td>Global annual contact lenses demand (Volume &amp; Revenue), 2012 – 2020</td>
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<tr>
<td>Global annual contact lenses demand by region (Volume), 2012 – 2020</td>
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<tr>
<td>Global annual contact lenses demand by region (Revenue), 2012 – 2020</td>
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<td>Global extended wear contact lenses demand (Volume &amp; Revenue), 2012 – 2020</td>
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<tr>
<td>Global extended wear contact lenses demand by region (Volume), 2012 – 2020</td>
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<tr>
<td>Global extended wear contact lenses demand by region (Revenue), 2012 – 2020</td>
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<td>Global unplanned replacement contact lenses demand (Volume &amp; Revenue), 2012 – 2020</td>
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<tr>
<td>Global unplanned replacement contact lenses demand by region (Volume), 2012 – 2020</td>
<td></td>
</tr>
<tr>
<td>Global unplanned replacement contact lenses demand by region (Revenue), 2012 – 2020</td>
<td></td>
</tr>
<tr>
<td>Global hybrid contact lenses demand (Volume &amp; Revenue), 2012 – 2020</td>
<td></td>
</tr>
<tr>
<td>Global hybrid contact lenses demand by region (Volume), 2012 – 2020</td>
<td></td>
</tr>
<tr>
<td>Global hybrid contact lenses demand by region (Revenue), 2012 – 2020</td>
<td></td>
</tr>
<tr>
<td>Global spherical contact lenses demand (Volume &amp; Revenue), 2012 – 2020</td>
<td></td>
</tr>
<tr>
<td>Global spherical contact lenses demand by region (Volume), 2012 – 2020</td>
<td></td>
</tr>
<tr>
<td>Global spherical contact lenses demand by region (Revenue), 2012 – 2020</td>
<td></td>
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<tr>
<td>Global toric contact lenses demand (Volume &amp; Revenue), 2012 – 2020</td>
<td></td>
</tr>
<tr>
<td>Global toric contact lenses demand by region (Volume), 2012 – 2020</td>
<td></td>
</tr>
<tr>
<td>Global toric contact lenses demand by region (Revenue), 2012 – 2020</td>
<td></td>
</tr>
<tr>
<td>Global multifocal contact lenses demand (Volume &amp; Revenue), 2012 – 2020</td>
<td></td>
</tr>
<tr>
<td>Global multifocal contact lenses demand by region (Volume), 2012 – 2020</td>
<td></td>
</tr>
<tr>
<td>Global multifocal contact lenses demand by region (Revenue), 2012 – 2020</td>
<td></td>
</tr>
<tr>
<td>Global other contact lenses demand (Volume &amp; Revenue), 2012 – 2020</td>
<td></td>
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<tr>
<td>Global other contact lenses demand by region (Volume), 2012 – 2020</td>
<td></td>
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<tr>
<td>Global other contact lenses demand by region (Revenue), 2012 – 2020</td>
<td></td>
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<tr>
<td>Global corrective contact lenses demand (Volume &amp; Revenue), 2012 – 2020</td>
<td></td>
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<tr>
<td>Global corrective contact lenses demand by region (Volume), 2012 – 2020</td>
<td></td>
</tr>
<tr>
<td>Global corrective contact lenses demand by region (Revenue), 2012 – 2020</td>
<td></td>
</tr>
<tr>
<td>Global therapeutic contact lenses demand (Volume &amp; Revenue), 2012 – 2020</td>
<td></td>
</tr>
<tr>
<td>Global therapeutic contact lenses demand by region (Volume), 2012 – 2020</td>
<td></td>
</tr>
<tr>
<td>Global therapeutic contact lenses demand by region (Revenue), 2012 – 2020</td>
<td></td>
</tr>
</tbody>
</table>
Global cosmetic contact lenses demand (Volume & Revenue), 2012 – 2020
Global cosmetic contact lenses demand by region (Volume), 2012 – 2020
Global cosmetic contact lenses demand by region (Revenue), 2012 – 2020
Global prosthetic contact lenses demand (Volume & Revenue), 2012 – 2020
Global prosthetic contact lenses demand by region (Volume), 2012 – 2020
Global prosthetic contact lenses demand by region (Revenue), 2012 – 2020
Global lifestyle-oriented contact lenses demand (Volume & Revenue), 2012 – 2020
Global lifestyle-oriented contact lenses demand by region (Volume), 2012 – 2020
Global lifestyle-oriented contact lenses demand by region (Revenue), 2012 – 2020
Global spectacles frames demand by region (Volume), 2012 – 2020
North America contact lenses market by product (Volume), 2012 – 2020
North America contact lenses market by product (Revenue), 2012 – 2020
North America contact lenses market by design (Volume), 2012 – 2020
North America contact lenses market by design (Revenue), 2012 – 2020
North America contact lenses market by usage (Volume), 2012 – 2020
North America contact lenses market by usage (Revenue), 2012 – 2020
Europe contact lenses market by product (Volume), 2012 – 2020
Europe contact lenses market by product (Revenue), 2012 – 2020
Europe contact lenses market by design (Volume), 2012 – 2020
Europe contact lenses market by design (Revenue), 2012 – 2020
Europe contact lenses market by usage (Volume), 2012 – 2020
Europe contact lenses market by usage (Revenue), 2012 – 2020
Asia Pacific contact lenses market by product (Volume), 2012 – 2020
Asia Pacific contact lenses market by product (Revenue), 2012 – 2020
Asia Pacific contact lenses market by design (Volume), 2012 – 2020
Asia Pacific contact lenses market by design (Revenue), 2012 – 2020
Asia Pacific contact lenses market by usage (Volume), 2012 – 2020
Asia Pacific contact lenses market by usage (Revenue), 2012 – 2020
RoW contact lenses market by product (Volume), 2012 – 2020
RoW contact lenses market by product (Revenue), 2012 – 2020
RoW contact lenses market by design (Volume), 2012 – 2020
RoW contact lenses market by design (Revenue), 2012 – 2020
RoW contact lenses market by usage (Volume), 2012 – 2020
RoW contact lenses market by usage (Revenue), 2012 – 2020
North America contact lenses market volume, by product, 2012 – 2020

List of Figures

Contact Lenses Market Segmentation
Global Contact Lenses Market (Volume & Revenue), 2012 – 2020
Contact Lenses Value Chain Analysis
Contact Lenses Market Dynamics
Contact Lenses Company Market Share Analysis, 2012
Key Opportunities Prioritized
Industry Analysis – Porter’s
Contact Lenses PESTEL Analysis, 2012
Contact Lenses Distribution Channel Analysis
Contact Lenses market share by product, 2012 & 2020
Global RGP contact lenses market demand (Volume & Revenue), 2012 – 2020
Global soft contact lenses market demand (Volume & Revenue), 2012 – 2020
Global hybrid contact lenses market demand (Volume & Revenue), 2012 – 2020
Contact Lenses market share by design, 2012 & 2020
Global spherical contact lenses market demand (Volume & Revenue), 2012 – 2020
Global toric contact lenses market demand (Volume & Revenue), 2012 – 2020
Global multifocal contact lenses market demand (Volume & Revenue), 2012 – 2020
Global other contact lenses market demand (Volume & Revenue), 2012 – 2020
Contact Lenses market share by usage, 2012 & 2020
Global corrective contact lenses market demand (Volume & Revenue), 2012 – 2020
Global therapeutic contact lenses market demand (Volume & Revenue), 2012 – 2020
Global cosmetic contact lenses market demand (Volume & Revenue), 2012 – 2020
Global prosthetic contact lenses market demand (Volume & Revenue), 2012 – 2020
Global lifestyle-oriented contact lenses market demand (Volume & Revenue), 2012 – 2020
Contact Lenses market share by region, 2012 & 2020
North America contact lenses market volume, by product, 2012 – 2020
North America contact lenses market revenue, by product, 2012 – 2020
North America contact lenses market volume, by design, 2012 – 2020
North America contact lenses market revenue, by design, 2012 – 2020
North America contact lenses market volume, by usage, 2012 – 2020
North America contact lenses market revenue, by usage, 2012 – 2020
Europe contact lenses market volume, by product, 2012 – 2020
Europe contact lenses market revenue, by product, 2012 – 2020
Europe contact lenses market volume, by design, 2012 – 2020
Europe contact lenses market revenue, by design, 2012 – 2020
Europe contact lenses market volume, by usage, 2012 – 2020
Europe contact lenses market revenue, by usage, 2012 – 2020
Asia Pacific contact lenses market volume, by product, 2012 – 2020
Asia Pacific contact lenses market revenue, by product, 2012 – 2020
Asia Pacific contact lenses market volume, by design, 2012 – 2020
Asia Pacific contact lenses market revenue, by design, 2012 – 2020
Asia Pacific contact lenses market volume, by usage, 2012 – 2020
Asia Pacific contact lenses market revenue, by usage, 2012 – 2020
RoW contact lenses market volume, by product, 2012 – 2020
RoW contact lenses market revenue, by product, 2012 – 2020
RoW contact lenses market volume, by design, 2012 – 2020
RoW contact lenses market revenue, by design, 2012 – 2020
RoW contact lenses market volume, by usage, 2012 – 2020
RoW contact lenses market revenue, by usage, 2012 – 2020

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