Cochlear Implants Market in the US 2015-2019

Description: About Cochlear Implants
A cochlear implant is a surgically-implanted device that helps overcome complications in the inner ear or cochlea. The cochlea is a snail-shaped curled tube which is positioned in the area of the ear where nerves are present. A cochlear implant consists of two major components: an external component and an internal component. The external component includes a microphone, a speech processor (a computer), and a transmitter. The internal component includes a receiver/stimulator, and an electrode array. The sound processor receives sound waves and processes them into detailed digital information. The implant changes the digital information into electrical information, which is sent to the auditory nerve from an electrode array placed inside the cochlea. Candidacy for an implant is based on two primary factors given below:

- Severity of the hearing loss
- Inability of the patient to recognize speech with or without hearing aids

The analysts forecast the Cochlear Implants market in the US to grow at a CAGR of 15.21 percent over the period 2014-2019.

Covered in this Report
This report covers the present scenario and the growth prospects of the Cochlear Implants market in the US for the period 2015-2019. To calculate the market size, the report considers the revenue generated from the sales of various cochlear implants that are available in the US.

The report, Cochlear Implants Market in the US 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the landscape of the Cochlear Implants market in the US and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Vendors
- Cochlear
- MED-EL
- Sonova Holding
- William Demant Holding

Market Drivers
- Increase in Product Customization
  - For a full, detailed list, view our report

Market Challenges
- High Cost of Cochlear Implant Devices
  - For a full, detailed list, view our report

Market Trends
- Increase in Number of Product Launches and Approvals
  - For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
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