Global Digital Music Market 2015-2019

Description:

In digital music, the sound is encoded in digital format. The technology used records, stores, and generates music in digital form. Digital music service allows customers to listen to and download music. High-quality music is made available for purchase, access, and play back by the service provider. In this type of service, the service provider purchases digital rights from music recording companies. The service is provided through a network service, wherein the user pays a subscription fee, pays per download, or accesses the music free of charge from an ad-based streaming model. The user can also download music and playlists directly to a smartphone for offline listening on the go without requiring the use of the internet.

The analysts forecast the Global Digital Music market to grow at a CAGR of 14.61 percent over the period 2014-2019.

Covered in this Report

This report covers the present scenario and the growth prospects of the Global Digital Music market for the period 2015-2019. To calculate market size, the report considers revenue generated by the services provided by the market vendors. The market calculation, however, does not include online radio streaming services. The report also provides the market size based on user base.

The report, Global Digital Music Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers North America, Latin America, and the EMEA and APAC regions; it also covers the Global Digital Music market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- APAC
- EMEA
- Latin America
- North America

Key Vendors
- Amazon.com
- Apple
- CBS
- Deezer
- EMI Music Publishing
- Fox Music Publishing
- Google
- Hungama Digital Media Entertainment
- Microsoft
- Sony
- Spotify
- Universal Music Group

Other Prominent Vendors
- Aspiro
- Beats Electronics
- Blinkbox Music
- Gaana.com
- Grooveshark
- Guvera
- Mixcloud
- Myspace
- Rara
- Rhapsody
- Saavn
- Slacke
Market Drivers
- Increase in Disposable Income among Consumers
- For a full, detailed list, view our report

Market Challenges
- Piracy Concerns
- For a full, detailed list, view our report

Market Trends
- Increase in Adoption of Cloud Services in Music Streaming
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
11.1.4 Digital Music Market in US
11.2 Japan
11.2.1 Economic Overview
11.2.2 Inflation in Japan
11.2.3 Digital Music Market in Japan
12. Buying Criteria
13. Market Growth Drivers
14. Drivers and their Impact
15. Market Challenges
16. Impact of Drivers and Challenges
17. Market Trends
18. Trends and their Impact
19. Vendor Landscape
19.1 Competitive Scenario
19.2 Other Prominent Vendors
20. Key Vendor Analysis
20.1 Amazon.com
20.1.1 Key Facts
20.1.2 Business Overview
20.1.3 Business Segmentation
20.1.4 Business Segmentation by Revenue 2012 and 2013
20.1.5 Geographical Segmentation by Revenue 2013
20.1.6 Business Strategy
20.1.7 Recent Developments
20.1.8 SWOT Analysis
20.2 Apple
20.2.1 Key Facts
20.2.2 Business Overview
20.2.3 Product Segmentation by Revenue
20.2.4 Geographical Segmentation by Revenue
20.2.5 Business Strategy
20.2.6 Recent Developments
20.2.7 SWOT Analysis
20.3 CBS
20.3.1 Key Facts
20.3.2 Business Overview
20.3.3 Business Segmentation
20.3.4 Business Strategy
20.3.5 Key Information
20.3.6 SWOT Analysis
20.4 Deezer
20.4.1 Key Facts
20.4.2 Business Overview
20.4.3 Key Applications
20.4.4 Geographical Segmentation
20.4.5 Recent Developments
20.4.6 SWOT Analysis
20.5 EMI Music Publishing
20.5.1 Key Facts
20.5.2 Business Overview
20.5.3 Business Segmentation
20.5.4 Business Strategy
20.5.5 Recent Developments
20.5.6 SWOT Analysis
20.6 Fox Music Publishing
20.6.1 Key Facts
20.6.2 Business Overview
20.6.3 Clients
20.6.4 Business Strategy
20.6.5 SWOT Analysis
20.7 Google
20.7.1 Key Facts
20.7.2 Business Overview
Exhibit 20: Contribution of Various Sectors to US GDP 2013
Exhibit 21: US GDP per Capita 2008-2013 (US$)
Exhibit 23: US Population by Age Structure 2013 (in million)
Exhibit 24: Per Capita GDP Growth Rate in Japan 2008-2013 (US$ billion)
Exhibit 25: CPI Inflation in Japan 2008-2013
Exhibit 26: Disposable Income of Leading Countries per Capita 2009-2014 (US$)
Exhibit 27: Smartphone Users among Mobile Phone Users 2014-2019 (percentage, billion users)
Exhibit 28: Global Smartphone and Tablet Penetration 2013-2018 (by percentage of global population)
Exhibit 29: Global Internet Penetration 2014
Exhibit 30: Global Online Advertising Spending 2014-2019 (US$ billion)
Exhibit 31: Mobile Phone Internet Users 2014-2019 (billion)
Exhibit 32: Global Mobile Ad Spending 2014-2019 (US$ billion)
Exhibit 33: Amazon.com: Business Segmentation 2013
Exhibit 34: Amazon.com: Business Segmentation by Revenue 2012 and 2013 (US$ billion)
Exhibit 35: Amazon.com: Geographical Segmentation by Revenue 2013
Exhibit 36: Product Segmentation of Apple by Revenue 2013
Exhibit 37: Product Segmentation of Apple by Revenue 2012 and 2013 (US$ billion)
Exhibit 38: Geographical Segmentation of Apple by Revenue 2013
Exhibit 39: Business Segmentation of CBS by Revenue 2013
Exhibit 40: Deezer: Key Applications
Exhibit 41: Deezer: Geographical Segmentation
Exhibit 42: EMI Music Publishing: Business Segmentation
Exhibit 43: Fox Music Publishing: Clients
Exhibit 44: Google: Business Segmentation by Revenue 2013
Exhibit 45: Google: Business Segmentation by Revenue 2012 and 2013 (US$ million)
Exhibit 46: Google: Geographical Segmentation by Revenue 2013
Exhibit 47: Hungama Digital Media Entertainment: Product Segmentation 2013
Exhibit 48: Microsoft: Business Segmentation by Revenue 2013
Exhibit 49: Microsoft: Business Segmentation by Revenue 2012 and 2013 (US$ billion)
Exhibit 50: Microsoft: Geographical Segmentation by Revenue 2013
Exhibit 51: Sony: Business Segmentation by Revenue 2014
Exhibit 52: Sony: Business Segmentation by Revenue 2013 and 2014 (US$ billion)
Exhibit 53: Sony: Geographical Segmentation by Revenue 2014
Exhibit 54: Spotify: Geographical Presence


Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Global Digital Music Market 2015-2019
Web Address: http://www.researchandmarkets.com/reports/3069450/
Office Code: SCIS3BQI

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td></td>
<td>USD 3000</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td></td>
<td>USD 3500</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td></td>
<td>USD 4500</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td></td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr ☐ Mrs ☐ Dr ☐ Miss ☐ Ms ☐ Prof ☐
First Name: __________________________ Last Name: __________________________
Email Address: * __________________________
Job Title: __________________________
Organisation: __________________________
Address: __________________________
City: __________________________
Postal / Zip Code: __________________________
Country: __________________________
Phone Number: __________________________
Fax Number: __________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: _________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World