Software in the United Kingdom

Description: The Software in the United Kingdom industry profile is an essential resource for top-level data and analysis covering the Software industry. It includes data on market size and segmentation, plus textual and graphical analysis of the key trends and competitive landscape, leading companies and demographic information.

Scope

- Contains an executive summary and data on value, volume and/or segmentation
- Provides textual analysis of Software in the United Kingdom's recent performance and future prospects
- Incorporates in-depth five forces competitive environment analysis and scorecards
- Includes a five-year forecast of Software in the United Kingdom
- The leading companies are profiled with supporting key financial metrics
- Supported by the key macroeconomic and demographic data affecting the market

Highlights

- Detailed information is included on market size, measured by value and/or volume
- Five forces scorecards provide an accessible yet in depth view of the market's competitive landscape

Why you should buy this report

- Spot future trends and developments
- Inform your business decisions
- Add weight to presentations and marketing materials
- Save time carrying out entry-level research

Market Definition

The computer software market consists of systems and application software. Systems software comprises operating systems, network and database management, development tools and programming languages, and other systems software. Application software comprises general business productivity and home use applications, cross-industry and vertical market applications, and utilities and other application software. Market value figures are assessed at manufacturer selling price (MSP), based on revenues from software sales and licenses. Any currency conversions used in the creation of this report have been calculated using constant 2007 annual average exchange rates. For the purpose of this report Europe is deemed to comprise of Belgium, the Czech Republic, Denmark, France, Germany, Hungary, Italy, Netherlands, Norway, Poland, Romania, Russia, Spain, Sweden, the Ukraine and the United Kingdom.

Contents: EXECUTIVE SUMMARY MARKET OVERVIEW Market definition Research highlights Market analysis MARKET VALUE MARKET SEGMENTATION I MARKET SEGMENTATION II
FIVE FORCES ANALYSIS
Summary
Buyer power
Supplier power
New entrants
Substitutes
Rivalry
LEADING COMPANIES
Microsoft Corporation
Oracle Corporation
Sage Group Plc, The
MARKET FORECASTS
Market value forecast
MACROECONOMIC INDICATORS
APPENDIX
Methodology
Industry associations
Related Datamonitor research
Disclaimer
ABOUT DATAMONITOR
Premium Reports
Summary Reports
Datamonitor consulting

LIST OF TABLES
Table 1: United Kingdom software market value: $ million, 2005–09
Table 2: United Kingdom software market segmentation I: % share, by value, 2009
Table 3: United Kingdom software market segmentation II: % share, by value, 2009
Table 4: Microsoft Corporation: key facts
Table 5: Microsoft Corporation: key financials ($)
Table 6: Microsoft Corporation: key financial ratios
Table 7: Oracle Corporation: key facts
Table 8: Oracle Corporation: key financials ($)
Table 9: Oracle Corporation: key financial ratios
Table 10: Sage Group Plc, The: key facts
Table 11: Sage Group Plc, The: key financials ($)
Table 12: Sage Group Plc, The: key financials (£)
Table 13: Sage Group Plc, The: key financial ratios
Table 14: United Kingdom software market value forecast: $ million, 2009–14
Table 15: United Kingdom size of population (million), 2005–09
Table 16: United Kingdom GDP (constant 2000 prices, $ billion), 2005–09
Table 17: United Kingdom GDP (current prices, $ billion), 2005–09
Table 18: United Kingdom inflation, 2005–09
Table 19: United Kingdom consumer price index (absolute), 2005–09
Table 20: United Kingdom exchange rate, 2005–09

LIST OF FIGURES
Figure 1: United Kingdom software market value: $ million, 2005–09
Figure 2: United Kingdom software market segmentation I: % share, by value, 2009
Figure 3: United Kingdom software market segmentation II: % share, by value, 2009
Figure 4: Forces driving competition in the software market in the United Kingdom, 2009
Figure 5: Drivers of buyer power in the software market in the United Kingdom, 2009
Figure 6: Drivers of supplier power in the software market in the United Kingdom, 2009
Figure 7: Factors influencing the likelihood of new entrants in the software market in the United Kingdom, 2009
Figure 8: Factors influencing the threat of substitutes in the software market in the United Kingdom, 2009
Figure 9: Drivers of degree of rivalry in the software market in the United Kingdom, 2009
Figure 10: Microsoft Corporation: revenues & profitability
Figure 11: Microsoft Corporation: assets & liabilities
Figure 12: Oracle Corporation: revenues & profitability
Figure 13: Oracle Corporation: assets & liabilities
Figure 14: Sage Group Plc, The: revenues & profitability
Figure 15: United Kingdom software market value forecast: $ million, 2009–14
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