Fleet Management in China

Description: The number of fleet management systems in active use in China is forecasted to grow at a compound annual growth rate of 22.9 percent from 2.1 million units at the end of 2014 to 5.9 million by 2019. This new detailed report based on 76 new executive interviews covers the latest trends and developments in the dynamic telematics industry in China. Get up to date with the latest information about vendors, products and markets.

Fleet Management in China is a comprehensive report analysing the latest developments on the fleet management market in China.

This strategic research report provides you with 115 pages of unique business intelligence, including 5-year industry forecasts, expert commentary and real-life case studies on which to base your business decisions.

Highlights from this report:
- Insights from 76 new executive interviews with marketleading companies.
- New data on vehicle populations and commercial fleets in China.
- Comprehensive overview of the fleet management value chain and key applications.
- In-depth analysis of market trends and key developments.
- Updated profiles of 39 aftermarket fleet management solution providers.
- Summary of OEM propositions from commercial vehicle brands.
- Market forecasts lasting until 2019.

This report answers the following questions:
- How does the fleet management market in China compare with Western markets?
- What is the ownership structure of commercial vehicle fleets in China?
- What is the price level of Chinese fleet telematics solutions?
- Which are the leading domestic providers of aftermarket fleet management solutions?
- What offerings are available from commercial vehicle OEMs?
- How are the international fleet management providers approaching the Chinese market?
- How is the regulatory environment in China affecting the fleet management industry?
- What hurdles are there for foreign players on the Chinese market?
- How will the commercial vehicle telematics industry evolve in the future?

Who should buy this report?
Fleet Management in China is the foremost source of information about the Commercial Vehicle Telematics and Fleet Management market in this region. Whether you are a telematics vendor, vehicle manufacturer, telecom operator, investor, consultant, or government agency, you will gain valuable insights from our in-depth research.

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