The Future of Travel Intermediaries in South Korea to 2018: Market Profile

Description:
Synopsis:

This report provides an extensive analysis of the travel intermediaries market in South Korea:

- It details historical values for the travel intermediaries market in South Korea for 2009-2013, along with forecast figures for 2014-2018
- It covers key trends and barriers in the travel and tourism industry in South Korea
- It provides data on tourism demand factors and tourism market indicators for the travel and tourism industry in South Korea
- It provides a detailed analysis on the key trends, market size and forecast and key performance indicators in the travel intermediaries market in South Korea
- It outlines the competitive landscape along with the leading players operating in the travel intermediaries market in South Korea

Summary:

"The Future of Travel Intermediaries in South Korea to 2018: Market Profile" is the result of extensive research on the travel and tourism industry covering the travel intermediaries market in South Korea. It provides detailed analysis on key trends and issues, market size and forecasts, key performance indicators and competitive landscape in the Ukrainian airlines market. The report also includes an overview of the Ukrainian travel and tourism industry covering key trends, barriers to tourism and tourist attractions with a detailed SWOT analysis of the tourism industry in South Korea. Review and forecast data for tourism demand factors and market indicators has also been included in the report. This report also provides an overview of the leading companies in the travel intermediaries market in South Korea.

Scope:

The report provides in-depth market analysis, information and insights, including:

- A detailed coverage of the travel and tourism industry in South Korea
- A comprehensive analysis of the travel intermediaries market in South Korea
- Profile of the top travel intermediaries operating in South Korea

Reasons To Purchase:

- Gain insights into the travel and tourism industry covering the travel intermediaries market in South Korea
- Take strategic business decisions using historic and forecast market data provided in the report
- Identify key trends and issues, key performance indicators and competitive landscape in the travel intermediaries market in South Korea

Contents:

1 INTRODUCTION
1.1 What is This Report About?
1.2 Definitions
2 THE TRAVEL AND TOURISM SECTOR IN CONTEXT
2.1 Tourist Attractions
3 TOURISM FLOWS
3.1 The Market
3.1.1 Domestic tourism
3.1.2 Inbound tourism
3.1.3 Outbound tourism
3.2 Key Developments
3.2.1 Medical tourism
3.2.2 Strategic focus on Chinese visitors
3.2.3 China- Korea tourism ties
3.2.4 Tourism promotion campaigns
3.2.5 Cruise tourism growth
3.3 TTIC View
3.3.1 Domestic tourism
3.3.2 Inbound tourism
3.3.3 Outbound tourism
4 TRAVEL INTERMEDIARIES
4.1 The Market
4.2 Key Developments
4.2.1 Financial Investment
4.3 TTIC View
5 COMPANY PROFILES - TRAVEL INTERMEDIARIES
5.1 Company Profile: Modetour Network Inc.
5.1.1 Modetour Network Inc. - company overview
5.1.2 Modetour Network Inc. - main services
5.1.3 Modetour Network Inc. - key employees
5.2 Company Profile: Bridge Travel Co., Ltd
5.2.1 Bridge Travel Co., Ltd - company overview
5.2.2 Bridge Travel Co., Ltd - main services
5.2.3 Bridge Travel Co., Ltd - key employees
5.3 Company Profile: Hana Tour Service Inc.
5.3.1 Hana Tour Service Inc. - company overview
5.3.2 Hana Tour Service Inc. - main services
5.3.3 Hana Tour Service Inc. - key employees
5.4 Company Profile: Bluko Tour Korea
5.4.1 Bluko Tour Korea - company overview
5.4.2 Bluko Tour Korea - main services
5.4.3 Bluko Tour Korea - key employees
5.5 Company Profile: Korea Business Travel Co., Ltd
5.5.1 Korea Business Travel Co., Ltd. - company overview
5.5.2 Korea Business Travel Co., Ltd. - main services
5.5.3 Korea Business Travel Co., Ltd. - key employees
6 MARKET DATA ANALYSIS
6.1 Travel Intermediaries
6.1.1 Market value by product type
6.1.2 Online revenues by type of intermediary or provider
6.1.3 Online revenues by type of tourist
6.1.4 In-store revenues by type of intermediary
6.1.5 In-store revenues by type of tourist
6.1.6 Travel agent revenues from domestic tourism, by sales channel
6.1.7 Travel agent revenues from international tourism by sales channel
6.1.8 Tour operator revenues from domestic tourism, by sales channel
6.1.9 Tour operator revenues from international tourism, by sales channel
6.1.10 Other intermediaries revenues from domestic tourism, by sales channel
6.1.11 Other intermediaries revenues from international tourism by sales channel
7 APPENDIX
7.1 Methodology
7.2 Contact Travel and Tourism Intelligence Center
7.3 About Travel and Tourism Intelligence Center
7.4 Travel and Tourism Intelligence Center Services
7.5 Disclaimer

List of Tables:
Table 1: TTIC - Travel and Tourism Sector Definitions
Table 2: South Korea - Tourist Arrivals from Top 10 Countries (Thousand), 2009-2018
Table 3: South Korea - Tourist Departures to Top 10 Countries (Thousand), 2009-2018
Table 4: Modetour Network Inc., Key Facts
Table 5: Modetour Network Inc., Main Services
Table 6: Modetour Network Inc., Key Employees
Table 7: Bridge Travel Co., Ltd, Key Facts
Table 8: Bridge Travel Co., Ltd, Main Services
Table 9: Bridge Travel Co., Ltd, Key Employees
Table 10: Hana Tour Service Inc., Key Facts
Table 11: Hana Tour Service Inc., Main Services
Table 12: Hana Tour Service Inc., Key Employees
Table 13: Bluko Tour Korea, Key Facts
Table 14: Bluko Tour Korea, Main Services
Table 15: Bluko Tour Korea, Key Employees
Table 16: Korea Business Travel Co., Ltd., Key Facts
Table 17: Korea Business Travel Co., Ltd., Main Services
Table 18: Korea Business Travel Co., Ltd., Key Employees
Table 19: South Korea - Travel Intermediaries Market Value by Product Type (KRW Billion), 2009-2018
Table 20: South Korea - Travel Intermediaries Online Revenues by Provider (KRW Billion), 2009-2018
Table 21: South Korea - Travel Intermediaries Online Revenues by Type of Tourist (KRW Billion), 2009-2018
Table 22: South Korea - Travel Intermediaries In-Store Revenues by Provider (KRW Billion), 2009-2018
Table 23: South Korea - Travel Intermediaries In-Store Revenues by Type of Tourist (KRW Billion), 2009-2018
Table 24: South Korea - Travel Agent Revenues from Domestic Tourism by Sales Channel (KRW Billion), 2009-2018
Table 25: South Korea - Travel Agent Revenues from International Tourism by Sales Channel (KRW Billion), 2009-2018
Table 26: South Korea - Tour Operator Revenues from Domestic Tourism by Sales Channel (KRW Billion), 2009-2018
Table 27: South Korea - Tour Operator Revenues from International Tourism by Sales Channel (KRW Billion), 2009-2018
Table 28: South Korea - Other Intermediaries Revenues from Domestic Tourism by Sales Channel (KRW Billion), 2009-2018
Table 29: South Korea - Other Intermediaries Revenues from International Tourism by Sales Channel (KRW Billion), 2009-2018

List of Figures:

Figure 1: South Korea - Tourism Expenditure (US$ Million), 2009-2018

Ordering:

Order Online - [http://www.researchandmarkets.com/reports/3082692/](http://www.researchandmarkets.com/reports/3082692/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit
http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: The Future of Travel Intermediaries in South Korea to 2018: Market Profile
Web Address: http://www.researchandmarkets.com/reports/3082692/
Office Code: SCIS3BYP

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 500</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>USD 1000</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 1500</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ____________________________ Last Name: ____________________________
Email Address: * ____________________________
Job Title: ____________________________
Organisation: ____________________________
Address: ____________________________
City: ____________________________
Postal / Zip Code: ____________________________
Country: ____________________________
Phone Number: ____________________________
Fax Number: ____________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World